STATEMENT FROM THE CHAIRMAN OF THE BOARD:

“We continue to navigate through unprecedented times. During 2020, we worked through a global pandemic, and this year, we face a materials and supply chain crisis of unrivaled magnitude. NRCA remains focused on helping its members every day and providing the tools to emerge from these challenges stronger than ever.”

NRCA CHAIRMAN OF THE BOARD ROD PETRICK,
RIDGEWORTH ROOFING CO. INC., FRANKFORT, ILL.
NRCA values its members and staff, safety, integrity, hard work and quality. It will advance toward its vision by ensuring consensus decisions are determined through active deliberation inside the committee process.

Since 1886, the National Roofing Contractors Association has been the home for generations of entrepreneurial craftsmen and enterprises, who shelter and protect America’s families and businesses and each other. Our vision is the recognition of our members as professionals and to unite the industry to that purpose.
NRCA launched a Spanish landing page on its website that provides membership, training, marketing and technical information.

NRCA launched E-News en Español.

597 new members

TOP THREE NRCA WEBSITE SECTIONS VISITED:

Education: 229,773 page views

News/Events: 116,877 page views

Technical: 86,886 page views

190 member companies participated in National Roofing Week 2020

536,758 visits to nrca.net

166,473 visits to Professional Roofing magazine’s website

HIGHLIGHTS FROM THE YEAR:

JUNE 1, 2020-MAY 31, 2021
NRCA held 32 virtual classes with 575 participants.

NRCA processed more than 100 new roof system installers applications for NRCA ProCertification®.

NRCA added 53 new Qualified Trainers through virtual Qualified Trainer Conferences.

NRCA held 28 webinars with 2,327 participants.

More than 2,000 people were actively engaged with TRAC.

19,436 E-News subscribers

23,653 visits to NRCA’s COVID-19 resource page

16,639 visits to NRCA’s Supply Chain Shortage Information page
NRCA's partner Vault Health Strategies launched the NRCA Health Care Program.

NRCA introduced a new series of health and safety webinars, NRCA's Targeted Health and Safety Training, which offers 13 custom one-hour classes delivered virtually when and where members need them.

NRCA launched careersinroofing.com.

4 new One Voice members

- DUPONT, WILMINGTON, DEL.
- GEORGIA-PACIFIC GYPSUM, ATLANTA
- IB ROOF SYSTEMS, GRAPEVINE, TEXAS
- NARDINI S.P.A., TREVI, ITALY

NRCA redesigned everybodyneedsarooft.com.
NRCA partnered with SkillsUSA to introduce roofing to its TeamWorks competition for the first time in SkillsUSA’s 55-year history.

NRCA partnered with the National Center for Construction Education and Research to update industrywide roofing curriculum.

NRCA’s Technical Services section responded to more than 1,600 requests for technical assistance and problem analyses.

The number of new volunteers in NRCA’s committee process increased 10%.

NRCA’s Legal Resource Center held a record-setting virtual annual legal conference with 225 participants.

NRCA ACCEPTED

39 STUDENTS
FUTURE EXECUTIVES
INSTITUTE, CLASS 10

31 STUDENTS
FUTURE EXECUTIVES
INSTITUTE, CLASS 9
### Membership Composition

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contractors</td>
<td>76%</td>
</tr>
<tr>
<td>Architects, engineers, consultants</td>
<td>12%</td>
</tr>
<tr>
<td>International</td>
<td>6%</td>
</tr>
<tr>
<td>Manufacturers</td>
<td>2%</td>
</tr>
<tr>
<td>Industrial/Institutional, service providers, distributor, manufacturer representatives, raw materials providers</td>
<td>1% or &lt;</td>
</tr>
</tbody>
</table>
In 2021, the Roofing Alliance began celebrating its 25th anniversary. The Roofing Alliance also has been highlighting new initiatives and funding that will continue to support research, education and philanthropy during the next 25 years and beyond.

THE ROOFING ALLIANCE
WELCOMED THREE NEW MEMBERS:

Complete Building Maintenance Co.
Lombard, Ill.

Insurance Institute for Business & Home Safety
Tampa, Fla.

Peck Brothers LLC (d/b/a PB Roofing)
Elmwood Park, N.J.

Clemson University’s phase two initiative will develop two new online roofing courses and convert the first course into an online format. Once all courses are complete, there will be a formal Roofing Certificate nine-credit-hour program for university students and corporate-level industry professionals.

A research program through Mississippi State University for virtual reality and safety research includes developing a virtual reality training module aimed at new hires and entry-level workers with no previous experience. It will focus on ladder safety and assessing rooftop safety before going on a roof.

An approved total of $138,769 in new project funding.

With this funding, 50 projects have been funded to date for a total of nearly $5.8 million.
NRCA SOCIAL MEDIA

National Roofing Week 2020 We are Family Raffle winners:

- Bliss Roofing Inc., Clackamas, Ore.
- Nations Roof, Dallas
- TEMA Roofing Services LLC, Girard, Ohio

NRCA SOCIAL MEDIA PLATFORMS
(Facebook, Twitter, LinkedIn and Instagram)

National Roofing Week 2020:

- Impressions: 383,613
- Engagements: 12,775
- New followers gained: 384

National Roofing Week:

- Impressions: 9,135,289
- Engagement: 215,010
- Total followers across all platforms: 48,601

RUFEROS DE LOS BUENOS
(Facebook and Instagram)

- Impressions: 818,384
- Engagement: 32,752
- Total followers across both platforms: 4,988
NRCA ProCertification

Streamlined the ProCertification program development process, creating capacity to develop two to three programs annually.

In a partnership with the Metal Construction Association, NRCA began work on ProCertification for metal roof system installers.

Launched new low- and steep-slope online exams.

These exams are free to members and available in English and Spanish on NRCA’s website.

Launched the ProCertified Clay and Concrete Tile Systems Installer program.

NEW OFFERINGS

NRCA Guidelines for the Application of Roof Coatings

The NRCA Waterproofing Manual—2nd Edition

NRCA Construction Details: CAD Files—2021
NRCA advocated for increased funding for Perkins Career and Technical Education Grants, and in December 2020, Congress approved $1.3 billion for fiscal year 2021—an increase of $52 million compared with the 2020 funding level.

Advocacy events raised nearly $400,000 in funding to benefit ROOFPAC, the voice of the roofing industry in Washington, D.C.

NRCA supported the CARES Act, which provided an estimated $1.49 billion in funding through the Paycheck Protection Program to help roofing companies navigate the challenges of the COVID-19 pandemic.

NRCA successfully advocated for the Energy Savings and Industrial Competitiveness Act, bipartisan legislation to promote the adoption of energy-efficient technologies in the residential, commercial and industrial building sectors, which Congress approved in 2020.
“Relationships with other roofing companies have added a huge value to Shell Roofing Solutions; NRCA members share the ins and outs of what it’s like to run a roofing business and have experienced many of the same highs and lows. NRCA members are a great sounding board for exploring new ideas, working through challenges and helping us grow our business.”

- Rudy Gutierrez, Shell Roofing Solutions, Chino, Calif.

“Being an active member enhances the professionalism of our company. I’ve also made a lot of great friends. And because we’re not competitors, we can share our successes and failures and learn a lot from each other.”

- Kyle Thomas, Thomas Roofing, Mobile, Ala.

“My NRCA membership is an integral part of my everyday business. NRCA’s programs and services help make me a better leader, and the opportunities to serve the organization have allowed me to build long-lasting relationships with innovative and caring roofing professionals who I learn from and can share ideas with to improve my operations.”

- Erica Jackson, CYE Enterprises Inc., Jacksonville, Fla.

“My involvement with NRCA provides opportunities to learn and to grow professionally, as well as give back to an industry and community that have been so good to our family.”

- Kelly B. Van Winkle, King of Texas Roofing Company LP, Grand Prairie, Texas