



NRCA

ANNUAL REPORT

2025- 26

MISSION STATEMENT

NRCA values its members and staff, safety, integrity, professionalism, hard work, diversity and quality. It will advance toward its vision by ensuring consensus decisions are made through active deliberation inside the committee process.

VISION

Since 1886, the National Roofing Contractors Association has been the home for generations of entrepreneurial craftsmen and enterprises, who shelter and protect America's families and businesses and each other. Our vision is an industry with respected professionals, attracting and empowering individuals and stakeholders unified toward this shared goal.



HIGHLIGHTS FROM THE YEAR:

June 1, 2025-May 31, 2026

698 English and
475 Spanish suicide
prevention hard hat
stickers were ordered



35

students participated in the
new Future Executives Institute
class, FEI-12, and 30 students
in FEI-11 graduated



200

participants from 33 states participated in
Roofing Day in D.C. 2026; top states were
Texas, Ohio, Florida, Virginia and Illinois

KNOW YOUR RIGHTS

YOU:

- Are not required to talk to ICE agents.
- Are not required to grant agents entry to your workplace without a judicial warrant.
- Should say: "I cannot give you permission to enter. You must speak with my employer."
- Can refuse to answer questions and request an attorney.
- Do not have to provide identification or papers to ICE agents.

You can speak to ICE agents; however, any information provided to ICE agents may be used against you later.



739

employee immigration card requests
were fulfilled, providing members
with practical tools to assist with
workforce documentation

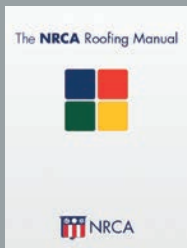
129 schools are using
Training for Roof
Application Careers
with **926** students
enrolled



37,864

**Training for Roof Application
Careers modules** were completed
with **236,367** completed since TRAC
launched in 2019

Shop NRCA's offerings expanded with **10** new publications



**AND
MORE!**



4,854

CERTA **torch** applicators
were added

200

new and existing trainers were
authorized and reauthorized
through 12 **CERTA Train-the-
trainer** classes

120

attendees participated in NRCA's LEGALCon Virtual and LEGALCon Live



NRCA
LEGAL

LEGALCon Virtual

March 18-19



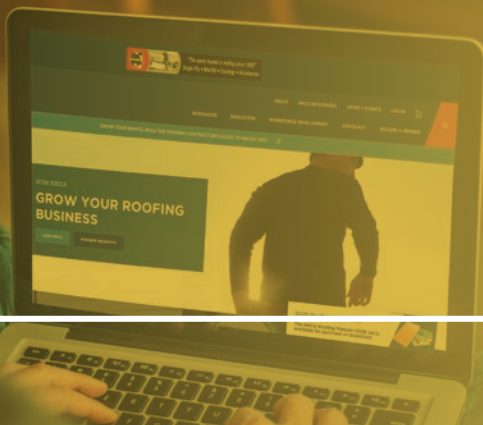
1,850

copies of **Quality Control Guidelines for the Application of Asphalt Shingle Roof Systems** were distributed to members in August 2025

402

member companies are participating in NRCA's ES-1/GT-1 certification program for contractor-fabricated edge metal and gutters





1,068,882 visits to nrca.net

26,422 E-News subscribers

181,369 visits to *Professional Roofing* magazine's website

News for Tuesday, June 23

Good afternoon,

People across the world have been cheering on their favorite Cup teams, and roofing contractors are no strangers to performing under pressure. Just as athletes strive for a championship, during every project, roofing professionals strive for quality craftsmanship through preparation, dedication and teamwork. Cheers to all that work hard to achieve its goals!

Let's dive into today's news.



Roofing professionals discuss cybercrime in latest podcast episode

Sixty-one percent of all cyber incidents occur in small and midsize businesses. During this episode, experts discuss how to protect your company from cybercrime, business interruption and online exposure.

[Read more](#)

What should contractors know about the restored joint-employer standard?

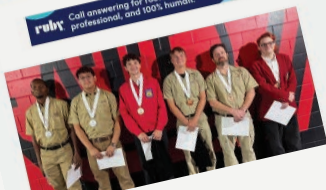
MEMBERS ONLY

The National Labor Relations Board recently withdrew its 2023 joint-employer rule and restored the 2020 standard. NRCA General Counsel Trent Convey shares some takeaways for contractors regarding the standard.

[Read more](#)

Advertisement

Roby Call answering for roofers—24/7, professional, and 100% human.





17 states sent competitors to SkillsUSA's National Leadership & Skills Conference roofing competition

1,823

calls for technical assistance and problem analysis were received by NRCA's technical services team



140,027

views of the "NRCA Works Hard for You" video on YouTube



NRCA's technical services staff attended International Code Council, International Energy Conservation Code and ASHRAE® meetings representing NRCA

NRCA continued its leadership role in national safety initiatives, collaborating with organizations such as the National Institute for Occupational Safety and Health, Occupational Safety and Health Administration and CPWR—The Center for Construction Research and Training



The NRCA Roofing Manual: Architectural Metal Flashing and Condensation and Air Leakage Control—2026 was finalized and published



1,142

NRCA's booth during the 2026 International Roofing Expo® contractors received



23

one-on-one guidance, expertise and industry best practices from volunteer NRCA members through NRCA's Peer Networking Program



NRCA continued to enhance its Spanish-language resources by maintaining a Spanish-only membership site and providing Spanish-speaking business owners and roofing workers with essential resources—including educational materials, videos and tools—tailored to their unique needs

NRCA was a Premier Partner with OSHA for the 2026 National Stand-Down to Prevent Falls in Construction, participating for the 13th consecutive year





A YEAR IN PHOTOS



A CERTA Train-the-trainer course was held at the Building and Fire Code Academy in Elgin, Ill.

Twenty-one competitors competed in the SkillsUSA national commercial roofing competition held June 24-28, 2025, during SkillsUSA's National Leadership & Skills Conference in Atlanta"



NRCA's 2025-26 Chairman of the Board Alex Hernandez presented at NRCA's Industry Awards and Reception in Las Vegas during the 2026 International Roofing Expo

ROOFPAC's An Evening in Las Vegas event was held during the 2026 International Roofing Expo® in Las Vegas



NRCA's Hispanic Outreach Task Force meeting met during NRCA's Midyear Committee Meetings in Chicago

Winners celebrated at NRCA's booth during the 2026 International Roofing Expo® in Las Vegas



Twenty-one SkillsUSA directors and advisers visited the International Roofing Expo to show them the breadth and sophistication of the roofing industry with the hope they will encourage more students to consider roofing as a career



NRCA's new directors visited NRCA's headquarters



NRCA hosted Industry Image and Outreach roundtable discussions during the 2026 International Roofing Expo® in Las Vegas



A two-day Fall-Protection Trainer Course for Roofing in Itasca, Ill.



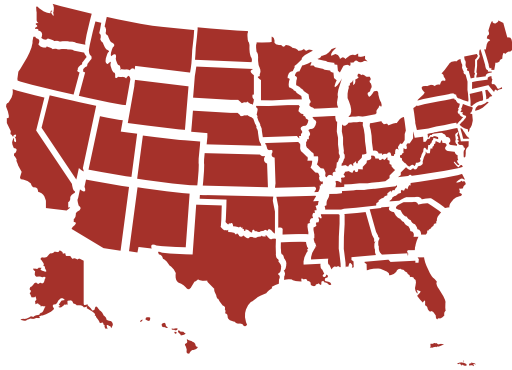
The 2026 CNA/NRCA Community Involvement Award first-place winner, CYE Enterprises Inc., Jacksonville, Fla., received \$7,500 for its partnership with Blessing Others All the Time, which provided more than 1,300 K-12 students with free backpacks and school supplies through its annual back-to-school event



FINANCE/MEMBERSHIP

NRCA's complete financial statements for fiscal year ending May 31, 2026, and the independent auditor's report are now [available](#).





MEMBERSHIP NUMBERS

Alabama	56	New Jersey	62
Alaska	10	New Mexico	21
Arizona	53	New York	105
Arkansas.....	38	North Carolina	97
California.....	235	North Dakota	11
Colorado	108	Ohio.....	139
Connecticut.....	32	Oklahoma.....	59
Delaware	11	Oregon	54
District of Columbia	6	Pennsylvania	113
Florida	289	Puerto Rico.....	5
Georgia.....	141	Rhode Island	10
Hawaii	10	South Carolina	57
Idaho.....	17	South Dakota	7
Illinois.....	221	Tennessee	69
Indiana.....	78	Texas	471
Iowa.....	34	Utah.....	23
Kansas.....	36	Vermont	15
Kentucky	49	Virgin Islands	1
Louisiana	42	Virginia	105
Maine.....	15	Washington	86
Maryland	91	West Virginia.....	16
Massachusetts.....	57	Wisconsin.....	78
Michigan.....	85	Wyoming.....	7
Minnesota	71		
Mississippi.....	22		
Missouri	76		
Montana	16		
Nebraska	24		
Nevada.....	19		
New Hampshire	13		

3,716

total members

692

new members



The Roofing Alliance unites 210 industry leaders dedicated to advancing the roofing industry through education, research, workforce development and philanthropy. Through scholarships, university partnerships, industry research, and the Center for Roofing Innovation and Leadership, the Roofing Alliance drives innovation, develops future leaders and strengthens communities.

The Roofing Alliance welcomed four new members:



IKO,
Wilmington, Del.



Valcourt Building
Services,
The Woodlands, Texas



Capital City Roofing,
Alpharetta, Ga.



RIIG Tech,
Afton, Va.

In partnership with Clemson University, the Roofing Alliance completed a comprehensive three-year research study culminating in the publication of Sustainability and Resiliency Efforts for the Roofing Industry, a 160-page research report examining sustainability trends, challenges and opportunities in roofing. Building on these findings, the Roofing Alliance expanded its Clemson University Training Program with the introduction of a fourth university-level course focused on Sustainability and Resiliency.





MELVIN KRUGER SCHOLARSHIP PROGRAM

The Roofing Alliance awarded 25 new and renewal Melvin Kruger Scholarship Program scholarships totaling more than \$100,000 for the 2025-26 academic year to support students from roofing industry families and those pursuing degrees in construction management.

The Roofing Alliance has been involved with 15 reroofing and expansion projects through its partnership with Ronald McDonald House,® with more than \$3.8 million of labor and materials donated since 2018.



**Ronald
McDonald
House®**





The Roofing Alliance's Center for Roofing Innovation and Leadership successfully hosted its first Construction Boot Camp, bringing 60 high school students together for a day of hands-on learning, industry engagement and roofing career exploration. The center also helped secure significant research funding and established itself as a national hub for collaboration among industry leaders and academic institutions.



The Roofing Alliance hosted its 12th annual Construction Management Student Competition during the 2026 International Roofing Expo,[®] showcasing the next generation of industry leaders. Auburn University earned first-place honors; the University of Florida placed second; and Clemson University secured third place.

NRCA SOCIAL MEDIA



NRCA social media platforms (Facebook, Instagram, LinkedIn and TikTok)

Impressions: 15.7 million—up 7.9%
Engagements: 109,864—up 39.5%
Total followers across all platforms:
87,464—up 26%

NATIONAL ROOFING CONTRACTORS ASSOCIATION

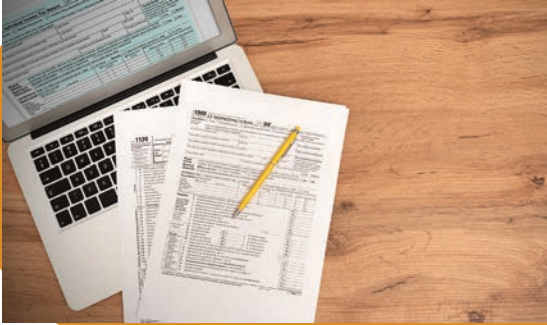
National Roofing Week

4.6 million impressions
6,654 engagements
502 new followers

NRCA en Español social media platforms (Facebook, Instagram and TikTok)

Impressions: 29.7 million—up 1,232.4%
Engagement: 783,057—up 1,393.4%
Total followers across all platforms:
78,796—up 750.4%

ADVOCACY FOR THE ROOFING INDUSTRY



NRCA successfully advocated for the Main Street Tax Certainty Act, which made the 20% Qualified Business Income tax deduction permanent

Advocacy events raised nearly

\$400,000

in funding to benefit ROOFPAC, the voice of the roofing industry in Washington, D.C.



NRCA successfully advocated for passage of “Workforce Pell” legislation to make students in workforce training eligible for federal Pell grants

WHAT MEMBERS SAY ABOUT NRCA!

“NRCA offers just about every tool a roofing professional needs to build and sustain a successful business—from technical resources and legal advocacy to education and leadership development for field and office teams. Being part of NRCA means staying informed, supported and connected to the best in the industry.”



David Hesse
Executive vice
president of Kalkreuth
Roofing and Sheet
Metal

“The greatest value we’ve gained through NRCA membership has been the relationships we’ve built with fellow roofing professionals across the industry. Those connections have helped shape our company and provided a trusted network of peers we can turn to for guidance and support. We also rely on NRCA’s technical, legal and regulatory resources, knowing we can count on accurate, up-to-date information to help us navigate challenges and strengthen our business.”



Scott Kawulok
Vice president of
B&M Roofing

“I love NRCA because of the people! Our industry is full of people passionate about roofing, and NRCA brings together contractors who are committed to raising the standard of the roofing industry. NRCA is the trusted industry resource, whether it’s education, training, statistics or just the ability to learn from the best of the best in roofing. The sense of community within NRCA is palpable. There is always something meaningful to gain from being involved.”



Michelle Boykin
Branch manager
for Weather Shield
Roofing Systems



2 Pierce Place | Suite 1200 | Itasca, IL 60143 | (847) 299-9070
nrca.net | nrca@nrca.net