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YOUR GUIDE TO NRCA RESOURCES

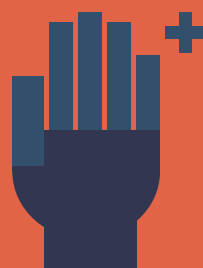
2023





VISION

Since 1886, the National Roofing Contractors Association has been the home for generations of entrepreneurial craftsmen and enterprises who shelter and protect America's families and businesses and each other. Our vision is the recognition of our members as professionals and to unite the industry to that purpose.



DIVERSITY + INCLUSION

NRCA values and seeks diversity and inclusive practices within the roofing trades and construction industry. We promote involvement, innovation and expanded access to membership and leadership opportunities that maximize engagement across identity groups and all professional levels.



We strive to realize NRCA's vision and mission by providing high-quality products, programs, services, advocacy and more, allowing members to build, sustain and successfully manage their businesses.

NRCA represents all segments of the roofing industry, including contractors; manufacturers; distributors; architects; engineers; consultants; building owners; and city, state and government agencies.

To read NRCA's comprehensive Strategic Plan, visit nrca.net/strategicplan.



MISSION

NRCA values its members and staff, safety, integrity, hard work and quality. It will advance toward its vision by ensuring consensus decisions are determined through active deliberation inside the committee process.

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EQUIPTER®
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CATCH

UP TO 4,000 LBS OF DEBRIS



LIFT

UP TO 12 FT HIGH



DRIVE

THROUGH TIGHT SPACES



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NRCA MEMBERSHIP

Membership in NRCA is widely recognized as a mark of commitment to professionalism and the advancement of the roofing industry.

JOIN US!

NRCA provides invaluable member services, including programs, products and information to improve, protect and grow your business.

Now is the time to join the more than 3,600 NRCA members who represent the top tier of professionals in the roofing industry.

The benefits are great; the mission is even greater. Visit nrca.net/becomeamember to sign up today!



MEMBERSHIP COMPOSITION

76%

Contractors

12%

Architects/Engineers/Consultants

6%

International

2%

Industrial/Institutional

2%

Manufacturers

1%

Distributors

< 1%

Manufacturer's Reps, Service Providers, Raw Material Providers, and Rooftop Photovoltaic System Manufacturers, Utilities and Service Providers

NRCA membership stands at

3,600+

as of Nov. 1, 2022.



656

new members joined during the past year.

Membership continues to grow at a steady pace as NRCA adds nearly

12

new members per week.

MEMBERSHIP BENEFITS

- Use workforce tools to help recruit, engage, onboard and train entry-level and transitioning employees to the roofing industry.
- Connect one-on-one with fellow contractor members to share advice, knowledge and experiences through our Peer Networking Program.
- Take advantage of significant discounts on essential educational and training opportunities and NRCA ProCertification.®
- Get priority access to NRCA's staff experts.
- Access the NRCA Health Care and Cyber Liability Insurance programs that offer the best, most affordable options in the market.
- Draw from powerful representation in Washington, D.C., where NRCA lobbies on your behalf to advance the roofing industry and protect your business.
- Tap into NRCA's Member Savings Program, which offers products and services at generous member discounts—possibly enough to cover your dues.
- Create a fully enhanced digital listing on NRCA's website, **nrca.net**, and its consumer website, **everybodyneedsarooft.com**.
- Access resources to help you differentiate your company as an NRCA member at **nrca.net/shop/marketing**.
- Get free subscriptions to *Professional Roofing* magazine.

Visit **nrca.net/benefits** to learn more.

FREE

ACCESS TO LEGAL COUNSEL,
SERVICES AND INFORMATION

FREE*

UNLIMITED ELECTRONIC ACCESS
TO NRCA PUBLICATIONS

*Does not apply to individual memberships (A/E/C, Industrial/Institutional, Manufacturer's Rep and Student).

NRCA'S PARTNER PROGRAMS

NRCA has aligned with industry partners to provide you with incentives for your first-year NRCA membership. You may be eligible to receive exclusive benefits and discounts on membership dues, NRCA publications, online programs and more.

To determine your eligibility, visit **nrca.net/partnerprograms**.



“Over the years we have taken advantage of many benefits available through our NRCA membership. One of the most valuable to me as a business owner is simply knowing I am not alone—there are other residential contractors who share the same passion, morals and business ethics. And for this I am truly grateful for NRCA.”



Jamie Kirkland, RJK Construction Co.
Willoughby, Ohio

NRCA'S ONE VOICE INITIATIVE

NRCA's One Voice initiative incorporates a transformational approach to addressing the roofing industry's most critical issues.

There is a clear consensus to move the industry forward together, and NRCA is reaching out to manufacturers, distributors, architects, engineers, consultants and service providers with the goal of having them become fully engaged with NRCA as partners. We invite you to join us!

Visit nrca.net/onevoice for more information.

 NRCA

ONE VOICE

INITIATIVE

CRITICAL INDUSTRY ISSUES INCLUDE:

- Workforce development
- Effecting meaningful change in Washington, D.C.
- Building codes and insurance
- Increasing professionalism throughout the industry



“EagleView believes strongly in NRCA's One Voice mission. In order for real, positive change to occur in the roofing industry, alignment is crucial. As a technology leader in construction, we hope to bring fresh ideas and perspectives to the table for the benefit of everyone in the industry—contractors, distributors, manufacturers and service providers.”

Piers Dormeyer, EagleView, Bellevue, Wash.





Do your workers
stand out
from the **crowd?**

Your **best workers** have solid
experience, knowledge and **skills**.

They shouldn't **blend in**—and neither
should your company! Distinguish
yourself with **NRCA ProCertification!**[®]



NRCA
ProCertification[®]

Learn more and apply at
[nrca.net/procertification!](http://nrca.net/procertification)

We set out to build the best shingle and built
the best wind warranty, too



GAF Timberline[®] HDZ[™]
High Definition[™] Shingles



It's more than a roof shingle,
It's an industry first

The shingle that more families count on than any other brand just got even better. Introducing Timberline[®] HDZ[™] Shingles with LayerLock[™] Technology, which powers the industry's first wind warranty with no maximum wind speed limitation.¹ Visit gaf.com/LayerLock

A **standard** INDUSTRIES COMPANY

We protect what matters most[™]



¹ 15-year WindProven[™] limited wind warranty on Timberline[®] HDZ[™] Shingles requires the use of GAF starter strips, roof deck protection, ridge cap shingles, and leak barrier or attic ventilation. See *GAF Roofing System Limited Warranty* for complete coverage and restrictions. Visit gaf.com/LRS for qualifying GAF products.

INFORMATION

NRCA helps you respond to the unique challenges you face—on job sites, in your shop and in your business.

COMMUNICATIONS

You can rely on NRCA's print and electronic resources to keep you informed of late-breaking news and important industry developments.



176,229

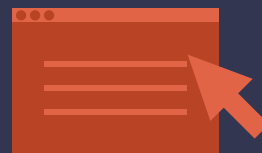
visits to
professionalroofing.net

Follow us!



26,039

E-News
subscribers



561,385

visits to nrca.net

NRCA/PROFESSIONAL ROOFING E-NEWS

Delivered three times weekly, NRCA's electronic newsletter keeps you in the know.

E-NEWS EN ESPAÑOL

This biweekly e-newsletter offers news and tips to keep Spanish-speaking roofing professionals informed.

FOR MEMBERS ONLY NEWSLETTER

NRCA's members-only monthly newsletter communicates the latest roofing industry developments and NRCA activities.

WEBINARS AND PODCASTS

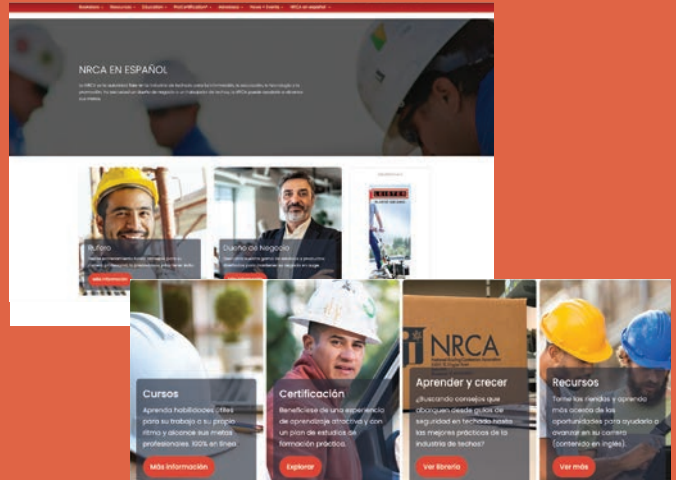
NRCA's webinars and podcasts offer you opportunities to stay up to date with industry issues and topics affecting your business.





NRCA.NET

Containing more than **25,000** pages of information about NRCA and the roofing industry, NRCA's website is a great reference tool for finding all kinds of useful resources.



NRCA.NET/ESPAÑOL

The Spanish section of NRCA's website provides information about NRCA products, services, programs and resources currently offered in Spanish.

GROWING AMERICA'S ROOFING WORKFORCE PODCAST

This podcast highlights workforce development activities in the roofing industry such as grant funding, connecting with local trade schools, recruiting women into the roofing industry, and training currently available.

STORIES OF AN EXTRAORDINARY INDUSTRY PODCAST

This podcast is meant to enlighten, educate and inspire. The roofing industry is made up of incredibly talented people; this is where we tell their stories.

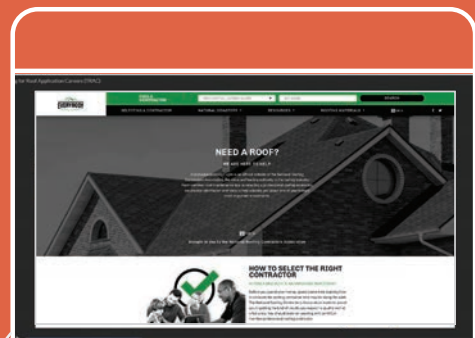
PROFESSIONAL ROOFING

Professional Roofing magazine is the roofing industry's leading publication, and you and your key employees receive free subscriptions.



EVERYBODYNEEDSAROOF.COM

NRCA's consumer website provides building owners and homeowners with important information such as how to find NRCA contractor members.



LEGAL RESOURCES

NRCA's Legal Resource Center is your legal advocate. Issues such as contract language, employee relations, regulatory compliance, payment provisions, insurance coverage, and codes and standards can threaten your company's profitability and even existence. NRCA provides members with legal assistance, ultimately saving them time and legal fees, by offering the following resources:

- Two legal conferences per year, LEGALCon Virtual and LEGACon Live
- A monthly legal webinar series
- Legal publications, including conference proceedings and contract provisions
- Legal library
- Legal Help Line

Visit nrca.net/legal for more information about how NRCA's Legal Resource Center can help you respond effectively to legal issues affecting your business.



NRCA's Legal Help Line is designed to help members obtain information about legal issues encountered in their day-to-day businesses.

“I applaud NRCA for its workforce development efforts and involving the younger generation in the roofing industry. Individually, we make a small difference; collectively, we are beginning to make a huge impact on the future of our children and our industry.”



Christee Holbrook, Graham Roofing, West Point, Miss.

Follow us!

WORKFORCE RECRUITMENT, CTE AND CAREER OPPORTUNITIES

NRCA offers members-only tools and resources to help you recruit, engage, onboard and train entry-level and transitioning employees to the roofing industry. These resources showcase:

- The opportunities to work, earn, learn and advance in the roofing industry
- Skilled training and certification opportunities
- Safety and technological advances
- Earnings potential
- Multifaceted career opportunities available across all sectors of the roofing industry

THE NRCA HEALTH CARE PROGRAM

The **NRCA Health Care Program** is tailored specifically to the roofing industry. NRCA's program enables members of all categories, sizes and budgets to offer employer-sponsored health care options to address each NRCA member's unique health care benefits needs, including:

- **NEW!** ICHRA (Individual Coverage Health Reimbursement Arrangement)
- Fully insured and self-insured major medical plans
- Guaranteed-issue limited medical plans

Gain control over your health care costs and employee benefits programs.



**NRCA
HEALTH CARE
PROGRAM 2.0**

Trust us.
The sequel is great.

VISIT
NRCAHEALTH.COM

FOR A FREE EVALUATION OF YOUR
CURRENT HEALTH CARE PROGRAM.

YOU HAVE NOTHING TO LOSE
AND A LOT TO GAIN!



WORKFORCE RECRUITMENT

NRCA's workforce recruitment web page at nrca.net/workforce-recruitment helps members recruit entry-level and transitioning employees.

NRCA's careersinroofing.com inspires, engages and attracts the next generation of roofing workers.



As a **SkillsUSA Official Business Partner**, NRCA increases the roofing industry's outreach to career and technical fields.

THE NRCA CYBER LIABILITY INSURANCE PROGRAM

The **NRCA Cyber Liability Insurance Program** offers members insurance policies that cover business interruption exposures (any business reliant on technology for its day-to-day operations has this exposure), as well as the privacy risks posed by storing sensitive data and costs associated with cyber incident response. Importantly, coverage also includes theft of personal assets from company owners and officers.

In addition, NRCA's program offers key risk management services, including employee training addressing how to recognize and manage cyber threats.

Cyber liability is one of the biggest risks your business currently faces. Protect your company!

Learn more at nrca.net/cyberpolicy.

THE NRCA RETIREMENT PROGRAM

The **NRCA Retirement Program** is a flexible, easy-to-manage qualified 401 (k) retirement program to meet your—and your employees'—retirement needs.

NRCA's partners Lincoln Financial Group and Merrill Lynch provide a free analysis of your existing plan and help you find the best options for your company.

- Reduce your fiduciary liability
- Save on plan administration and maintenance
- Benefit from competitive aggregate pricing

To learn more (NRCA members only), visit nrca.net/retirement or contact Jack Krapf with the Krapf-Bonfim Group at (478) 471-4105 or Jack_Krapf@ml.com.

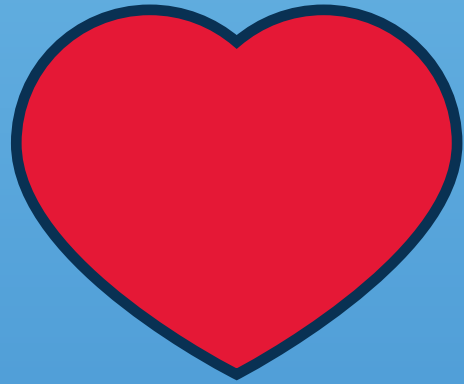


NRCA-SPONSORED CNA ROOFING CONTRACTORS BUSINESS INSURANCE PROGRAM



The NRCA-sponsored CNA Roofing Contractor Business Insurance Program is available to roofing contractors to help them safeguard their businesses against property, liability, automobile and workers' compensation risks. Offered by Chicago-based CNA Insurance Cos., the insurance program is overseen by NRCA's Insurance Board of Governors, which is composed of six roofing contractors who are NRCA directors or officers.

For more information about the program, contact NRCA at (847) 299-9070 or go to nrca.net/cna.



MEMBERS

(Members love us, too!)

Find out why at nrca.net/becomeamember



The benefits are great; the mission is even greater.

nrca.net/becomeamember | (800) 323-9545 | membership@nrca.net

the power of INNOVATION



COMMERCIAL ROOFING SOLUTIONS

A pioneer of self-adhered membranes, Polyglass manufactures premium roofing and waterproofing solutions for low-slope and steep-slope applications. Since 1992 in the U.S.A., we've helped roofing professionals to build world-class roof systems.



What's your next project?

Scan to contact your roofing experts: polyglass.us/roofingexperts

polyglass.us



EDUCATION

NRCA provides essential educational and training opportunities for you and your employees that address job-site training, safety, roofing technology, leadership development and more.

NRCA PROCERTIFICATION®

Through ProCertification, experienced workers can demonstrate their skills and knowledge to become certified roof system installers and foremen in specific roof system disciplines.

516

installers are in the process of getting certified or already received their NRCA ProCertifications.



For more information, visit nrca.net/procertification.



NRCA has developed specification language for requiring NRCA PROCertified workers that you can start using TODAY!
nrca.net/speclanguage



NRCA PROCertification®

NRCA PROCERTIFICATION IS GREAT FOR:

YOUR COMPANY:

“Having NRCA PROCertified workers gets my company work, plain and simple. It's a great way to distinguish our company from the competition. In fact, winning one job paid for my ProCertifications!”



Nick Sabino, President, Deer Park Roofing, Cincinnati

YOUR WORKERS:

“After roofing for 30 years, I was so proud to earn my Thermoplastics Systems Installer ProCertification. I now feel like I'm a true roofing professional. I earned my certification and digital badge to prove it!”



Elias Vargas, PROCertified installer, J.D. Miles & Sons Inc., Chesapeake, Va.

THE ROOFING INDUSTRY:

“Improving the image of the roofing industry starts with us. Our workers deserve the respect other trades receive and having an NRCA-certified workforce takes roofing to the next level.”



Peter Horch, Owner/CEO, Horch Roofing, Warren, Maine

AVAILABLE CERTIFICATIONS:

- Architectural Metal Flashings and Accessories
- Asphalt Shingles
- Clay and Concrete Tile
- EPDM
- Metal Panel Roof Systems
- Metal Shingles
- Thermoplastic Systems
- Roofing Foreman



Digital ID cards and certificates are available for **installer and foreman certifications.**



GAIN A COMPETITIVE ADVANTAGE WHILE ESTABLISHING A CAREER PATH FOR YOUR MOST DEDICATED WORKERS—

CERTIFY YOUR WORKFORCE TODAY!



For more information, visit nrca.net/procertification.

En Sp

NRCA ProCertification spec language, materials, resources and exams are available in **English and Spanish.**

COMING IN 2023

- NRCA ProCertified Low-slope Asphalt-based Systems Installer
- NRCA ProCertified Slate Systems Installer
- NRCA ProCertified Low-slope Service and Maintenance certification



The first certified installers are renewing their ProCertifications.

TRAINING FOR ROOF APPLICATION CAREERS

Developed to help the industry address ongoing workforce issues, TRAC's blend of online and hands-on training provides new and inexperienced field workers with information and skills to help them become quality roof system installers.

ALL TRAC PACKAGES INCLUDE:

- Interactive, online training materials
- Unlimited use
- A dashboard to track employees' progress
- English and Spanish content

PACKAGES CURRENTLY AVAILABLE INCLUDE:

- Foreman Management Training
- Asphalt Shingle Installation
- Clay and Concrete Tile Installation
- EPDM Installation
- Thermoplastic Roof Membrane Installation
- Low-slope Onboarding for Roof System Installers
- Steep-slope Onboarding for Roof System Installers

TRAC ultimately will include each roof system. Order your package—or packages—today at nrca.net/trac.



More than
6,054

individuals have enrolled
in Training for Roof
Application Careers.



“TRAC is important to us because we want our employees to succeed. The added morale boost that comes with it is spectacular. Our group trainings wouldn't be as successful without TRAC.”



Jamie Pitts, project engineer, EverGuard Roofing,
Albuquerque, N.M.





NRCA
UNIVERSITY



NRCA University
has added

300+

NRCA Qualified
Trainers to the
roofing industry.

QUALIFIED TRAINER CONFERENCE

Finding and keeping good employees is one of your toughest challenges. One way to address the challenge is to offer effective worker training that increases productivity and helps attract, retain and develop employees.

NRCA's Qualified Trainer Conference, offered in-person and virtually, is a state-of-the-art, two-day program that gives your employees the tools they need to become exceptional trainers. When they complete the conference and become recognized NRCA Qualified Trainers, they will possess the focus, dedication and knowledge to:

- CONDUCT engaging training sessions designed to help installers learn about roof systems and their installation
- PROPERLY TRAIN new employees, getting them onboarded faster and more efficiently
- PROVIDE GUIDANCE and coaching to midlevel employees looking to further their careers
- ASSIST seasoned employees who are pursuing NRCA ProCertification

NRCA Qualified Trainers are a must-have for any roofing company. They provide leadership and consistent direction to your employees; the result is increased pride of workmanship, quality, worker retention and, subsequently, your bottom line. Visit **nrca.net/training** to learn more.

HEALTH AND SAFETY

NRCA's Enterprise Risk Management Department designs, develops and delivers safety classes and resources, including but not limited to:

NRCA'S CUSTOM HEALTH AND SAFETY TRAINING WEBINARS

are delivered in a live webinar format when and where you want. Most training programs can be scheduled and delivered within one week! Programs include:

- Arrested Fall Rescue
- Asbestos
- Custom Webinar
- Driver Safety
- Electrical Safety
- Fire Safety
- Hazard Communication
- Heat Stress
- Ladder Safety
- Personal Fall-arrest and Fall-restraint Systems
- PPE
- Silica
- Using Job Hazard Analyses
- Warning-line and Safety-monitoring Systems

For more information about NRCA's health and safety programs, visit nrca.net/course-catalog.



FALL PROTECTION COMPETENT PERSON TRAINING is perfect for your foremen and crew leaders, safety directors and NRCA Qualified Trainers. This three-day course covers supervising, trainer instruction and implementing a comprehensive fall-protection program, including fall hazard recognition and fall-protection system specifications and limitations, detailed inspection protocols for fall-protection equipment and roof deck integrity, self-rescue and assisted rescue from an arrested fall and more.

This course is designed to satisfy OSHA's requirements that workers are trained by a competent and qualified person as well as Army Corps of Engineers' EM 385 requirements.



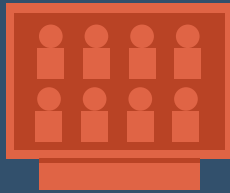
ROOFING INDUSTRY FALL PROTECTION FROM A TO Z

teaches participants how to comply with OSHA's fall-protection regulations that apply to your workplace and employees. This program provides updates on fall-protection systems and includes current OSHA federal and state-plan requirements.

THE CERTA AUTHORIZED TRAINER PROGRAM

is for contractors whose work involves torch applications. The full-day program trains experienced roof system installers on the safe use of roofing torches used to apply polymer-modified bitumen roofing products.

NRCA has trained
2,656
trainers and
41,180
applicators in
safe practices.



975
companies
have certified
applicators
on staff



For more information about
NRCA's safety programs, visit
nrca.net/course-catalog.

SAFETY PUBLICATIONS

NRCA provides valuable safety
publications, including:



**The NRCA Safety
Manual, Third Edition**



**NRCA Pocket
Guide to Safety**



NRCA Toolbox Talks



**Spanish in a Pinch,
Safety Edition**

Visit nrca.net/shop/safety to learn
more about NRCA's resources that help
you and your employees stay healthy
and safe.

LEADERSHIP TRAINING

NRCA University's professional development programs designed for senior leaders, managers and executives who are committed to taking their companies to the next level.

FOREMAN LEADERSHIP TRAINING

NRCA's foreman leadership training recognizes that foremen have to make the transition from being excellent installers to leading others in installation efforts. This course focuses on helping foremen become better crew leaders so they can recognize greater loyalty and production. The main goals of the course are communication skills including disciplinary conversations and intervention.

FUTURE EXECUTIVES INSTITUTE is a comprehensive and powerful learning experience focusing on leading and managing a thriving roofing business.

This three-year program offers participants an in-depth look at leadership theory and practice while developing their management and communication skills.

Courses are held at Northwestern University's Kellogg School of Management in Chicago and in conjunction with the International Roofing Expo® and are taught by Northwestern University professors, industry leaders and field experts. Learn more at nrca.net/fei.

FEI is built on

10

core area essentials to small-business operations.

NRCA accepted

40

students into the most recent Future Executives Institute, FEI-10.

CUSTOM EDUCATION

NRCA offers customized programs focused on providing the best training to build, advance and sustain your business for generations.

To schedule customized classes tailored for your company, visit nrca.net/customeducation or call NRCA customer service at (866) ASK-NRCA (275-6722).



TECHNICAL ROOFING SERVICES

NRCA is the industry leader in providing technical resources and advice to promote professionalism and help your business thrive.

PUBLICATIONS

New technical publications include:

The **NRCA** Roofing Manual



The NRCA Roofing Manual—2023 Set

One of the most widely recognized technical publications in the U.S. roofing industry, The NRCA Roofing Manual provides you with extensive information about the design, materials and installation techniques applicable to almost all types of roof systems.

El Manual de Techos
de **NRCA**



The NRCA Roofing Manual—2020 Set—Spanish version

NRCA has translated the 2020, 2019, 2018 and 2017 volumes of The NRCA Roofing Manual into Spanish.

The NRCA Roofing Manual
Membrane Roof Systems

2023



The NRCA Roofing Manual: Membrane Roof Systems—2023

The latest volume of the NRCA Roofing Manual provides best industry practices and technical information about the design, materials and installation techniques applicable to membrane roof systems used in low-slope roof system applications.



The NRCA Metal Wall Panel Systems Manual

The NRCA Metal Wall Panel Systems Manual—with 58 construction details—includes the latest information about exterior wall cladding systems constructed with single-skin metal panels, metal composite material panels, aluminum plate panels, insulated metal panels and much more.



The NRCA Repair Manual for Asphalt Shingle Roof Systems

This manual provides your repair and maintenance specialists with photos, instructions and step-by-step procedures for over 30 common asphalt shingle roof system repairs.



The NRCA Waterproofing Manual—2nd Edition

This comprehensive manual provides you with the latest information about proper design; quality materials and workmanship; water stops; warranties; material storage and handling; weather considerations; slope and drainage; flashings; and much more.

Visit nrca.net/shop/technical to review NRCA's full catalog of technical publications and resources.

RESEARCH AND DEVELOPMENT

NRCA participates in building code hearings and conducts research and testing to address specific roof system issues. Resources and programs you can use include:



ROOFWINDDESIGNER.COM

Roof Wind Designer is a free, online tool intended to provide users with an easy-to-use means for determining roof systems' design and wind loads according to ASCE 7-05, -10 or -16.



NRCA.NET/ES-1

ES-1 certification programs provide roofing contractors who fabricate their own sheet-metal flashings with a means of complying with building code requirements for testing according to ANSI/SPRI ES-1.



ENERGYWISE.NRCA.NET

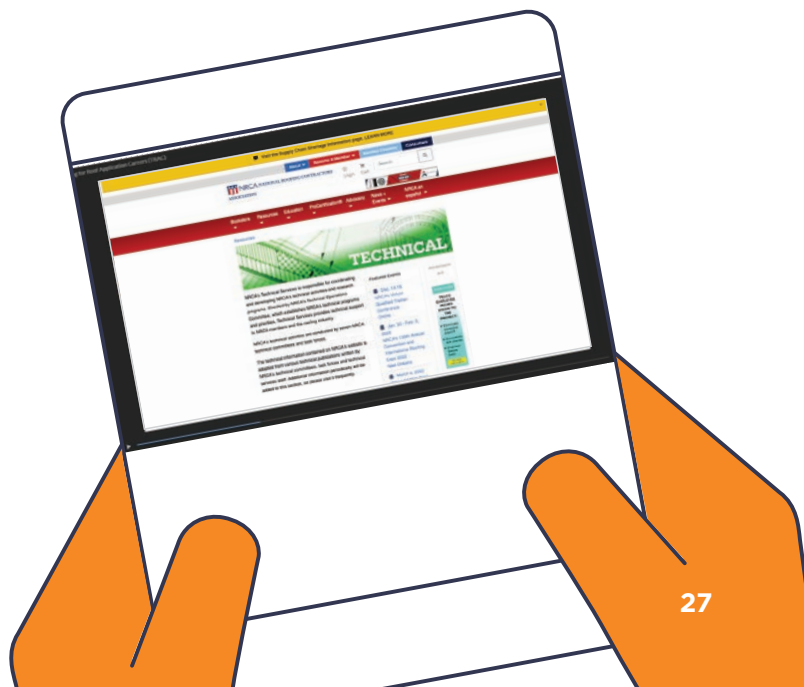
EnergyWise Roof Calculator is a free, web-based application that provides a graphical method of constructing roof assemblies to evaluate thermal performance and estimated energy costs under normal operating conditions.

GT-1 certification programs, a companion to the ES-1 certification programs, provides roofing contractors who fabricate their own gutters for commercial low-slope roof systems with a means of complying with building code requirements for testing according to ANSI-SPRI GT-1.

TECHNICAL LIBRARY AND GLOSSARY

NRCA offers an online technical library where you can search thousands of roofing-related articles and reports for information by keyword, author, title or source. Additionally, you can search NRCA's glossary of roofing terms—in English and Spanish—for information by roofing term or browse by letter.

Visit nrca.net/technical for more information.



DON'T LET CALL BACKS GET IN THE WAY OF YOUR NEXT JOB

Jake and Ryan
both out until
next week

URGENT
FIX!!

Ray needs
another repair
715-423-1766

and kinda
Angry?
745-3217

Something
is leaking?
555-5986

second time
today
555-111-6513

Can't move
out the mall job
again

Kevin needs you
to take a look on
44 Johnson drive

Small patch
job for 1700
Michigan

Lake shore job
is running
behind.
Call Jim

Roof warping
at hospital.
Call Paul
today

Ray called...
Again...

Can't move
out the
mall job
again

Fred is hoping
you can stop
by to take a
look at a tear

Says the roof is
making a noise.
345-1212

Matt says The
hole is getting
bigger

John needs
directions for
tomorrow?

The crack
is a bit
bigger than
expected
-Jason

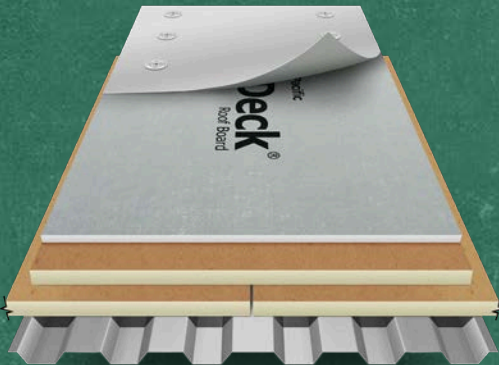
GP Georgia-Pacific

DensDeck®
Roof Board

Imagine if you had to delay the start of a new commercial roof job because you're handling damage on a job you just completed. Install DensDeck® Roof Boards and spend your time working where the money is.

**Protect your rooftops—and your margins.
See how to stay profitable at DensDeck.com/StopCallbacks.**

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ADVOCACY

Acting as the industry's steward, NRCA represents the best interests of roofing professionals and continually strives to enhance every aspect of the roofing industry.

GRASSROOTS ADVOCACY

NRCA's Washington, D.C., office serves as NRCA's full-time advocate in our nation's capital and works to advance the roofing industry's public policy agenda in the following areas: tax policy, energy efficiency, labor and workplace regulation, education and workforce training, immigration, regulatory reform and health care.

The **NRCA Grassroots Advocacy Network** allows you to follow current issues, locate your legislators, take action on specific proposed legislation, and access NRCA's Grassroots Advocacy Toolkit. NRCA encourages you to visit roofingadvocacy.nrca.net to participate in the legislative process.



Advocacy events combined raised more than **\$500,000** to benefit ROOFPAC, the voice of the roofing industry in Washington, D.C.



NRCA advocated for increased funding for Perkins Career and Technical Education State Grants. In March 2022, Congress approved nearly **\$1.4 billion** for fiscal year 2022—an increase of **\$45 million** compared with the 2021 funding level.

ROOFPAC

ROOFPAC, NRCA's political action committee, is the voice of the roofing industry in Washington, D.C.

ROOFPAC is dedicated to supporting pro-business candidates for the U.S. Senate and House of Representatives who support NRCA's agenda of pro-growth economic policies, workforce policy, regulatory reform and other critical issues.

NRCA succeeded in **blocking historic tax increases** proposed by the Biden administration and Congress in 2021, including proposed increases on corporations, pass-through businesses and changes in the estate tax.





Roofing Day in D.C. **brings together** all segments of the roofing industry to deliver our industry message with **one voice**.
JOIN US!



ROOFING DAY IN D.C.

April 18-19, 2023 | April 16-17, 2024

This annual event brings together roofing contractors, manufacturers, distributors, service providers and other industry participants from across the U.S. to share our message with members of Congress. Roofing Day in D.C. is the largest advocacy event of its kind dedicated solely to the roofing industry. NRCA's goal is to have every state in the nation represented and make sure Congress hears the roofing industry's voice loud and clear.

NRCA will schedule meetings with your Congressional representatives and prepare you for your visits. All you need to do is join the roofing industry in speaking with one voice!

For more information, visit **nrca.net/roofingday** or call NRCA's Washington, D.C., office at (800) 338-5765.

ROOFPAC protects you, your business and the roofing industry from legislation and regulations that could harm your business.

A strong ROOFPAC is the key to your voice being heard on Capitol Hill. As ROOFPAC grows, so does the voice of the roofing industry.

For more information about ROOFPAC, visit **nrca.net/rooftpac** or call NRCA's Washington, D.C., office at (800) 338-5765.



“The wide array of representation for the roofing industry at Roofing Day in D.C. is just amazing. I don't know of any other event that brings the entire industry together to advocate on it's behalf.”

Jeff Henry, Metal Construction Association, Chicago

NATIONAL ROOFING WEEK

National Roofing Week increases awareness across the U.S. about the significance of roofs to every home and business and shares the good deeds of the industry. National Roofing Week also promotes the importance of hiring professional roofing contractors and making informed decisions about maintaining or replacing roof systems.

Together, we can shape the image of the roofing industry. Learn more about how you can be a part of National Roofing Week by visiting nrca.net/nationalroofingweek.



Signature Projects, Henderson Roofing Inc., Florence, Ala.



Employee Appreciation, Watkins Construction

248
member companies
participated in National
Roofing Week 2022.



Employee Training, Schultheis Roofing Inc., Pittsburgh



Charitable Projects, Kalkreuth Roofing & Sheet Metal, Wheeling, WVa.



Celebration, Sika Sarnfil Inc., Canton, Mass.

Leaders from the contracting, manufacturing, distribution and service provider communities have committed more than

\$14 million.



THE ROOFING ALLIANCE

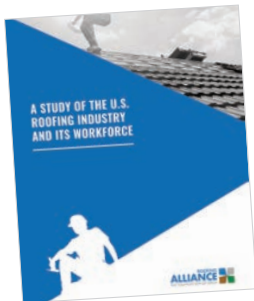
Now in its 27th year, the Roofing Alliance has allocated over \$6 million to fund 53 high-quality research, educational, technical and philanthropic programs and projects. It is committed to enhancing the long-term viability and attractiveness of the roofing industry to current and future workers.

Clemson University's initiatives include two new online roofing courses and conversion of all three courses into an online format. Once complete, there will be a formal Roofing Certificate nine-credit-hour program for university students and corporate-level industry professionals.

The Alliance partnered with Florida Gulf Coast University to conduct a study of heat stress conditions and awareness for roofing workers.

A Study of the U.S. Roofing Industry and its Workforce

The Roofing Alliance funded **A Study of the U.S. Roofing Industry and its Workforce** to capture workforce demographics in support of programs to attract the next generation of the roofing workforce.



Moisture in New Concrete Roof Decks

Research for **Moisture in New Concrete Roof Decks** was conducted with engineering researchers who conducted multiple experiments, measurements and computer simulations regarding new concrete roof test decks and roof systems installed over test decks.



The Roofing Alliance awarded

\$65,000

in annual scholarships; since its inception, it has awarded

\$1 million
to
155 students.





NATIONAL ROOFING CONTRACTORS ASSOCIATION

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