

December 11, 2023

The Honorable Virginia Foxx Chair House Education and Workforce Committee U.S. House of Representatives Washington, DC 20515 The Honorable Bobby Scott Ranking Member House Education and Workforce Committee U. S. House of Representatives Washington, DC 20515

Dear Chair Foxx and Ranking Member Scott,

The National Roofing Contractors Association (NRCA) supports H.R. 6655, A Stronger Workforce for America Act, legislation to reauthorize and reform the Workforce Innovation and Opportunity Act (WIOA) as a strategy to address workforce shortages within roofing and other industries. NRCA commends you for your leadership in the development of this bipartisan legislation that will benefit American employers, employees and students seeking rewarding careers in today's in-demand industries.

Established in 1886, NRCA is one of the nation's oldest trade associations and the voice of roofing professionals worldwide. Our nearly 4,000 member companies represent all segments of the industry, including contractors, manufacturers, distributors, consultants, and other employers in all 50 states and internationally. NRCA members are typically small, privately held companies with the average member employing 45 people and attaining sales of \$4.5 million per year. The U.S. roofing industry is an essential \$100 billion sector with nearly one million employees that provides critical materials and services to ensure home and business safety.

Chronic workforce shortages are the top challenge facing roofing industry employers as demographic trends, supply chain challenges and increasingly tight labor markets make it more difficult than ever to find qualified candidates for well-paying, family-sustaining jobs. More efficient and effective investment in workforce skills and improved WIOA programs will help provide strategies and tools for employers to address the challenging workforce development needs in today's economy.

NRCA strongly supports H.R. 6655 because it contains reforms that will streamline the current bureaucracy and provide more flexibility within the WIOA system to improve accessibility for roofing industry employers, especially small businesses. This legislation will provide better functioning state and local workforce boards to spur innovation and enable programs to respond more effectively to regional workforce shortages to help close the skills gap. The bill will also provide greater recognition of competency-based training and certification programs, expand opportunities for collaboration between industry and educational institutions, and allocate more funding for incumbent worker education. These improvements have great potential to help our members address their workforce needs by taking advantage of more effective WIOA programs.

Again, NRCA strongly supports H.R. 6655 and urges members of the committee to approve the bill and report it to the full House for further consideration. NRCA commends committee members for working on a bipartisan basis to develop effective workforce solutions for small businesses and expand access to well-paying, rewarding careers for employees in roofing and similar industries.

Thank you for your consideration of the views of NRCA members. If you have questions or need more information, please contact Duane Musser (<u>DMusser@nrca.net</u>) or Deb Mazol (<u>DMazol@nrca.net</u>) in our Washington, D.C. office at (202) 546-7584.

Sincerely,

Chief Executive Officer

CC: Members of the Committee