

National Roofing Week

SOCIAL MEDIA INSTRUCTIONS

National Roofing Week will be held **June 2-8**, and social media plays a crucial role in its success. Following are some tips to help make your National Roofing Week social media posts stand out.

Tag @nrcainfo

Share your company's photos and videos on Facebook and write a message to post with your photo or video, making sure you include #NationalRoofingWeek and tag NRCA.

Tag @nrcanews

Share your company's photos and videos on Instagram and be sure you include #NationalRoofingWeek and tag NRCA.

Tag @National Roofing Contractors Association

Share your company's photos and videos on LinkedIn and be sure you include #NationalRoofingWeek and tag NRCA.

Downloads

To download social media cards and instructions in English and Spanish; NRCA and National Roofing Week logos; and a press release template, visit nrca.net/nationalroofingweek.

Having trouble posting? Please contact Krista Berns, NRCA's director of communications, at kberns@nrca.net or (847) 493-7531 or Alyssa DeSantis, NRCA's manager of online communications, at adesantis@nrca.net or (847) 493-7518.

