



# **New Generation Solar Reflective Shingles**

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**NRCA International Roofing Symposium**  
**September 7~9, 2011, Washington D.C.**

**CertainTeed**  
SAINT-GOBAIN

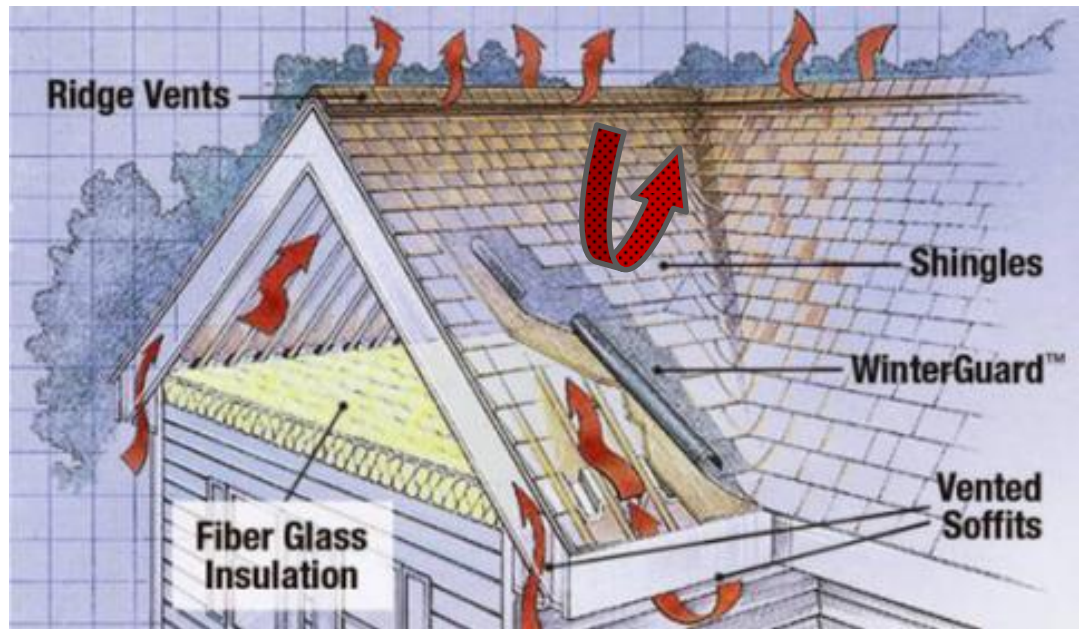
# Agenda

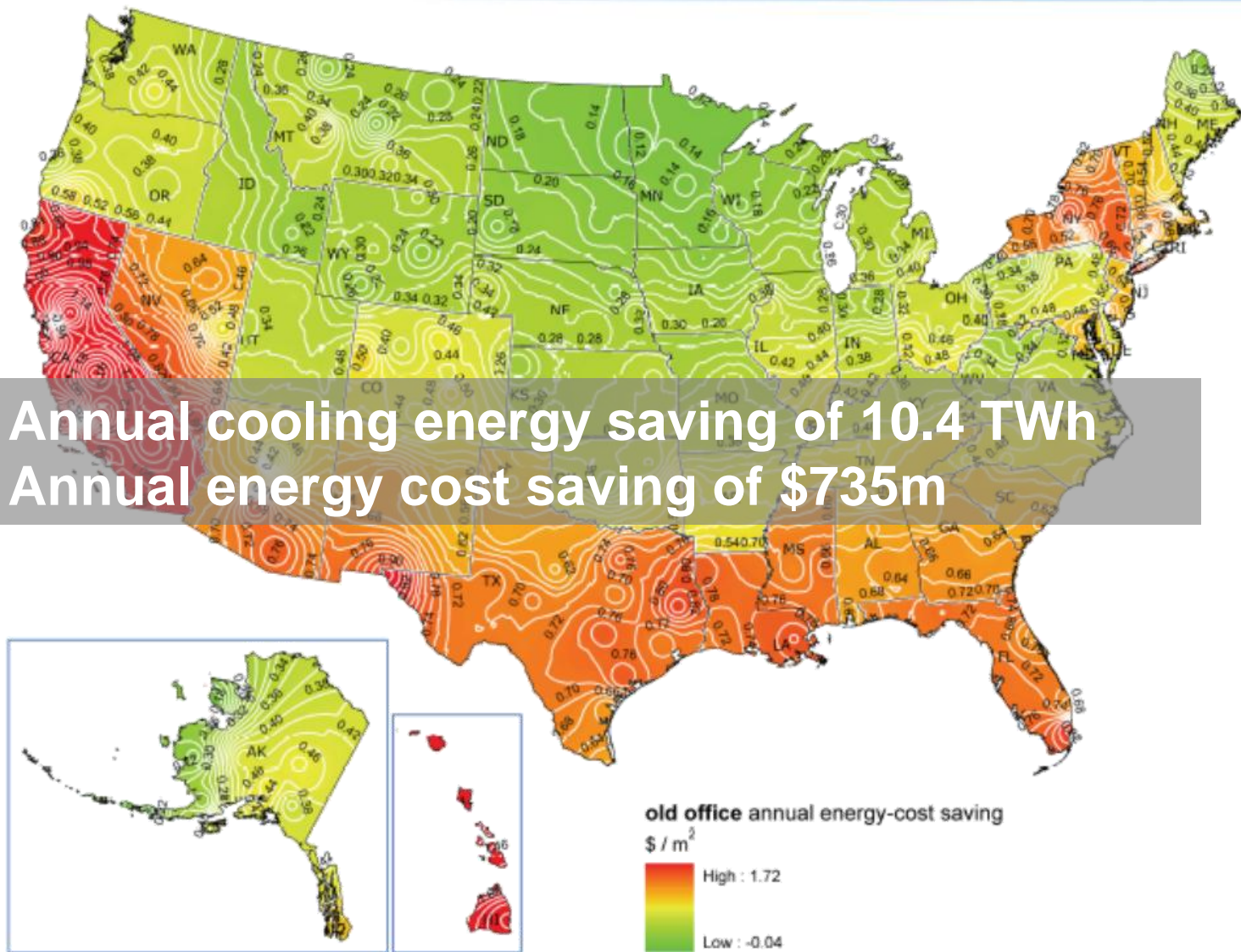
- **Why solar reflective (SR) roofs?**
- **Current asphalt shingle technology**
- **Color versus solar reflectance**
- **Next generation solar reflective shingles**
- **Field testing and aged performance**
- **Summary**



# Why solar reflective (SR) roofs?

- **Higher energy efficiency**
  - US spends ~\$40 billion/year to cool buildings
    - 1/6 of all energy consumed
    - Reduced solar heat flux into conditioned space may reduce AC load
- **Approaches**
  - Insulation
  - Ventilation
  - Radiant barrier
  - **SR Roof**





(h)

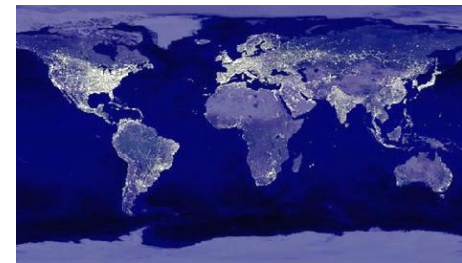
Data Source: Ronnen Levinson, Hashem Akbari, in *Energy Efficiency*, 3(1), pp.53~109

# Why solar reflective (SR) roof?

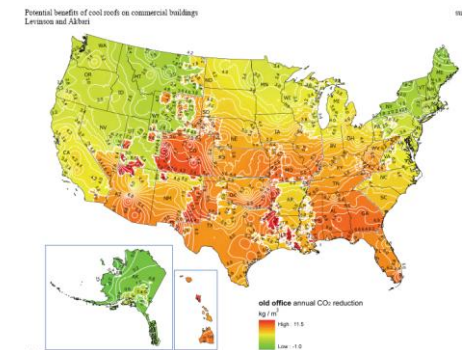
- **Achieve higher energy efficiency**
  - US spends \$40 billion/year to cool buildings (1/6 of all energy consumed)
  - Reduce solar heat flux into conditioned space may reduce the AC load
- **Mitigate “Urban Heat Island” effects**
  - Increase surface Albedo to promote “global cooling”
  - Potential reduction in CO<sub>2</sub> emissions
  - Potential suppression in “smog” formation – reduce NO<sub>x</sub>, SO<sub>2</sub> emissions



Source: Center for Architecture Science and Ecology



Source: NASA Defense Meteorological Satellites Program



Data Source: Ronnen Levinson, Hashem Akbari, in *Energy Efficiency*, 3(1), pp. 53 ~ 109

# Global Cooling: Increasing SR to 0.25 would yield significant offset of CO<sub>2</sub> emission

Row	Item	Value
1.	Area of the earth	$510 \times 10^{12} \text{ m}^2$
2.	Land area (29% of Earth area)	$147 \times 10^{12} \text{ m}^2$
3.	Dense and developed urban areas (1% of land area)	$1.5 \times 10^{12} \text{ m}^2$
4.	Roof area (25% of urban area)	$3.8 \times 10^{11} \text{ m}^2$
5.	Paved surface area (35% of urban area)	$5.3 \times 10^{11} \text{ m}^2$
6.	Potential emitted CO <sub>2</sub> offset for cool roofs [Row 4 × Row 6a Table 4]	24 Gt CO <sub>2</sub>
7.	Potential emitted CO <sub>2</sub> offset for cool pavements [Row 5 × Row 8a Table 4]	20 Gt CO <sub>2</sub>
8.	Total potential emitted CO <sub>2</sub> offset for cool roofs and cool pavements [Row 6 + Row 7]	44 Gt CO <sub>2</sub>
9.	Projected 2025 world CO <sub>2</sub> emissions <sup>a</sup>	37 Gt CO <sub>2</sub> /year

Source: H. Akbari, S.Menon, A. Rosenfeld,  
*Climate Change* , 94, pp. 275~286



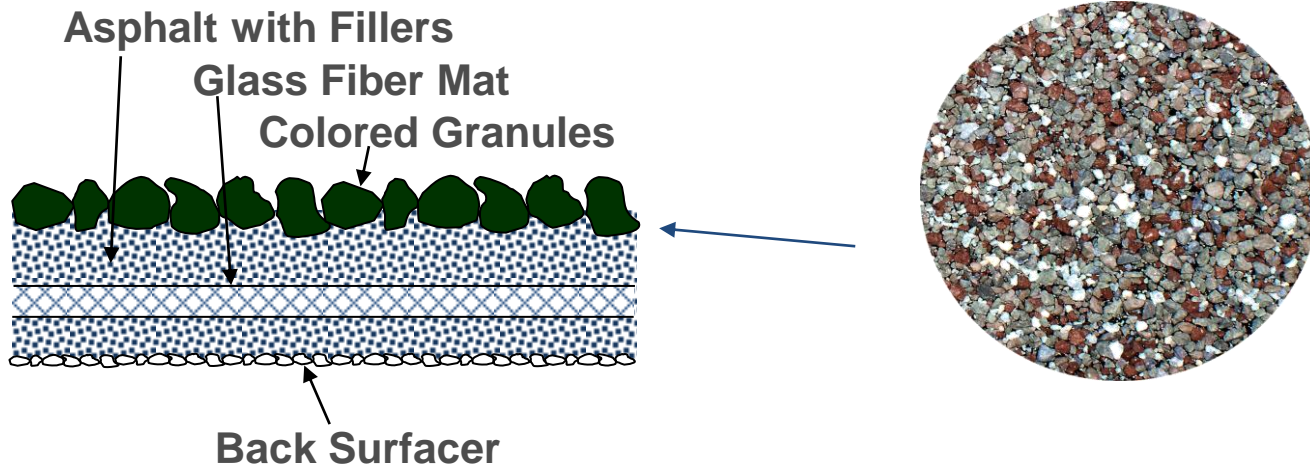
# Asphalt shingles – current technology

- **A proven choice of roofing materials**
  - Lasting performance
  - Aesthetically pleasing
  - Class A fire rating
  - Ease of installation
  - Choice of colors & styles
  - Low cost to consumers



# Asphalt shingles – current technology

- Traditional asphalt shingles are not designed to be solar reflective

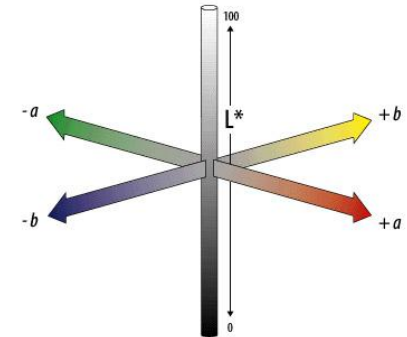


- A large portion of shingle surface is covered by roofing granules



# Roofing granules – current technology

- **Traditional roofing granules are designed for functionalities & aesthetics, but not for SR**
  - Protecting asphalt from UV radiations
  - colored for aesthetics
  - Earth tone colors are among the popular choices

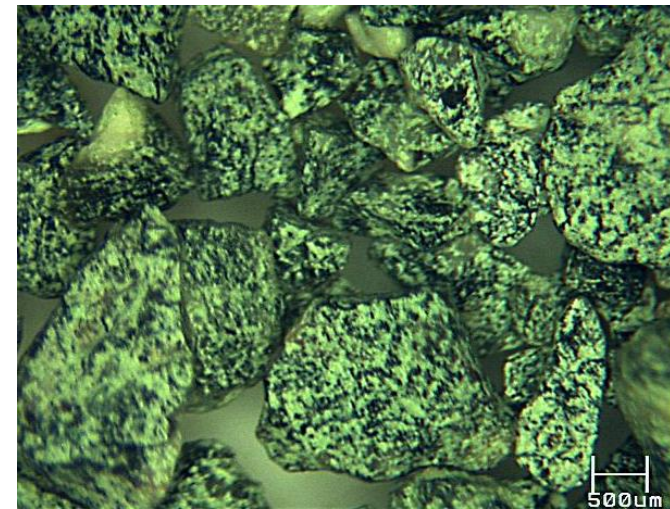
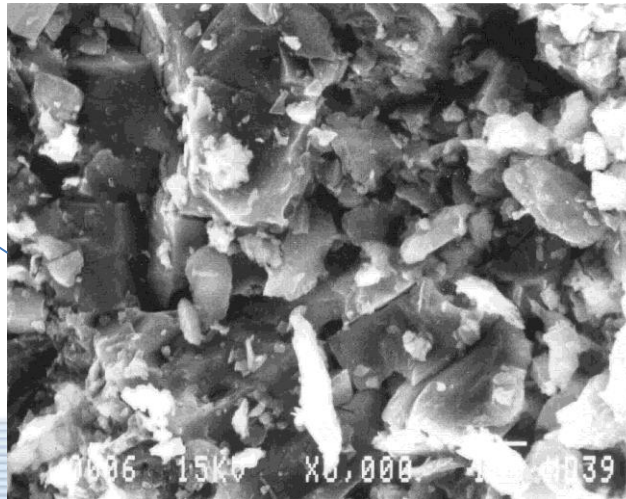
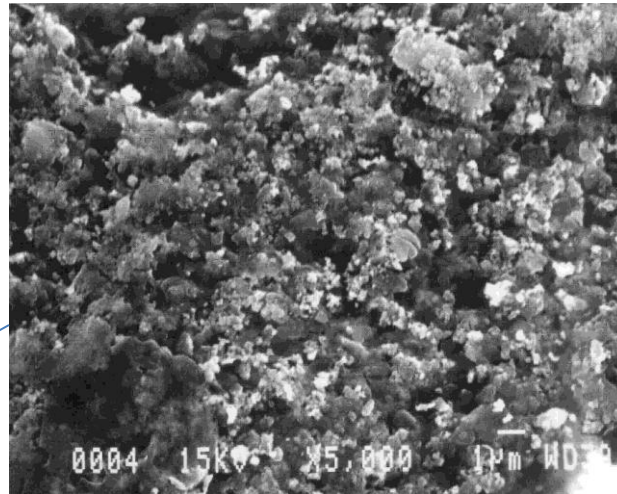
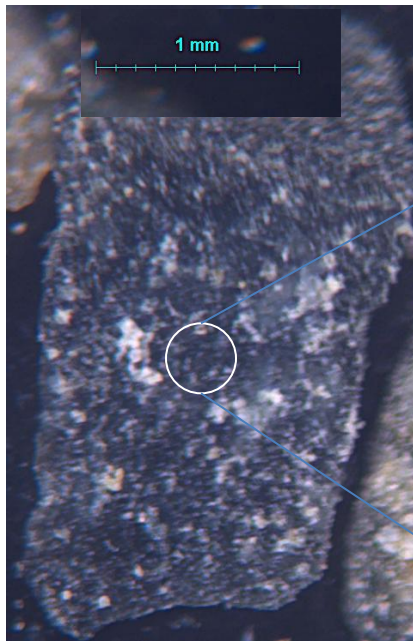


Color Description	L*	a*	b*	Averaged solar reflectance, %
Black	22.91	-0.11	-0.67	4
Gray	31.34	0.05	0.32	6.2
Dark brown	26.90	5.66	8.08	5.9
Brown	39.97	13.29	18.98	15.0
Buff	41.50	10.67	21.19	15.4
Olive	36.25	0.33	5.75	10.0
Light gray	48.53	-3.66	2.84	16.8
Light buff	55.92	6.41	19.65	25.4
White	67.54	-0.44	1.28	31.3



# Granules for solar reflective roofs

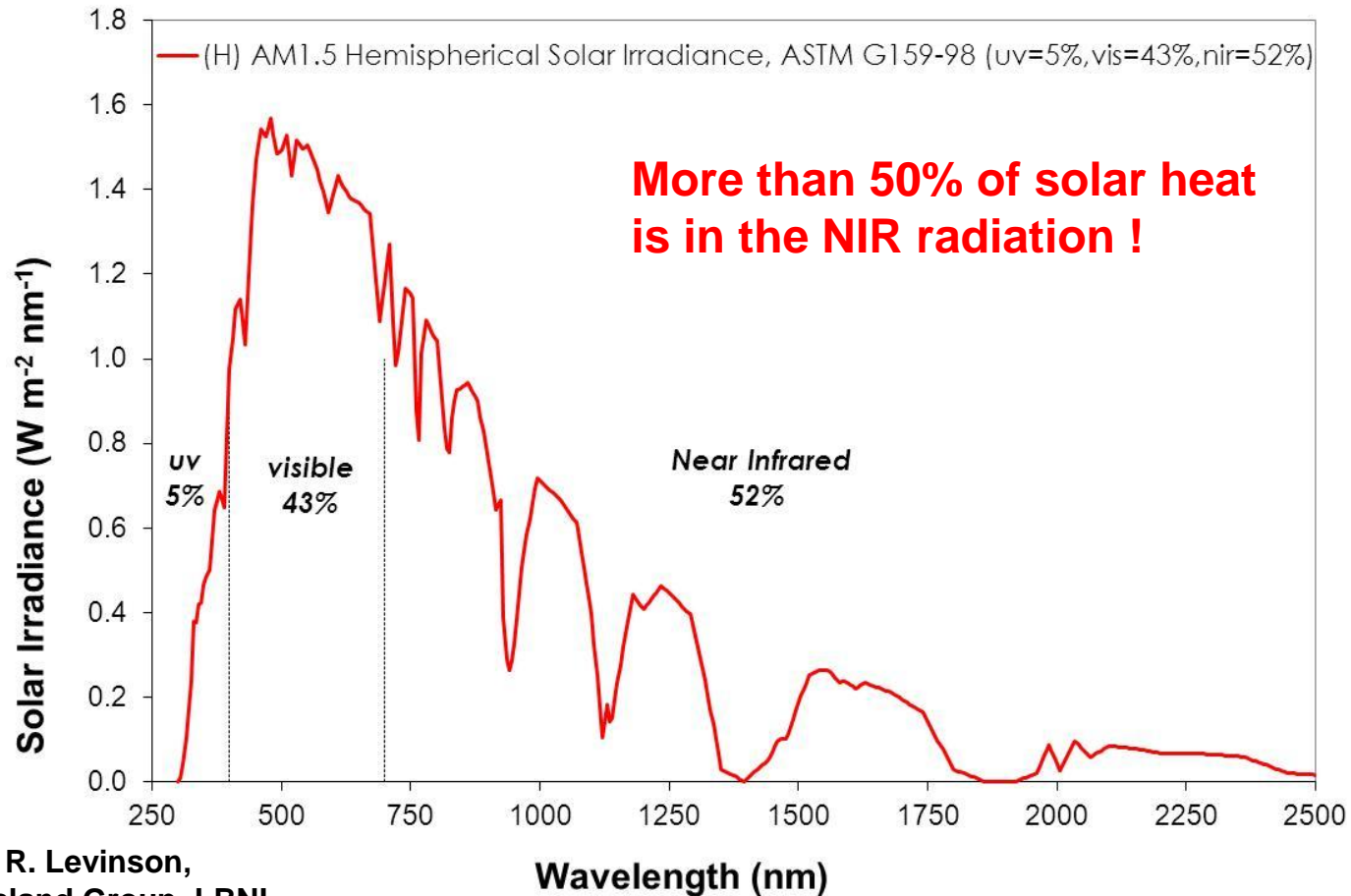
- Roofing granules have rough surfaces that may reduce solar reflectivity



Standard non-SR granules in light grey color under microscope

# SR roofing granules: challenges

- Color vs. SR: how to maintain the color and the coolness at the same time?



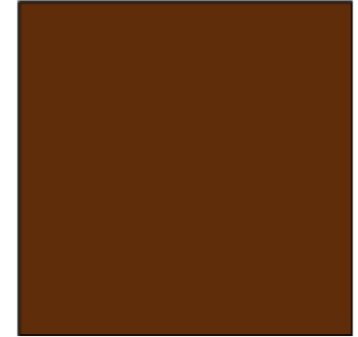
Data source: R. Levinson,  
Urban Heat Island Group, LBNL



# SR roofing granules: current technology

- **“cool” colorants to enhance the SR**
  - Commercially available “cool” pigments
  - High cost; limited in colors
  - Improvements are not drastic
- **Use of white reflective base coat followed by a 2<sup>nd</sup> color coat**
  - More efficient for SR increase
  - Higher cost; loss of color saturation

**standard**

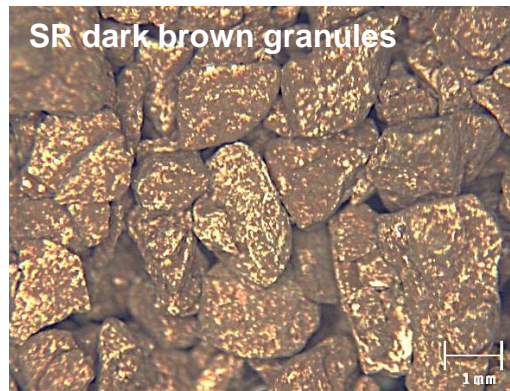
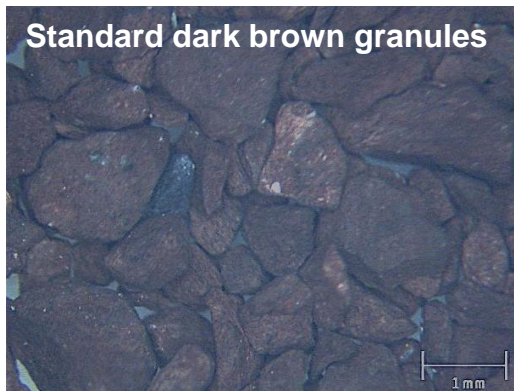


solar reflectance = 0.08  
thermal emittance = 0.85  
roof temp – air temp = 45°C (81°F)

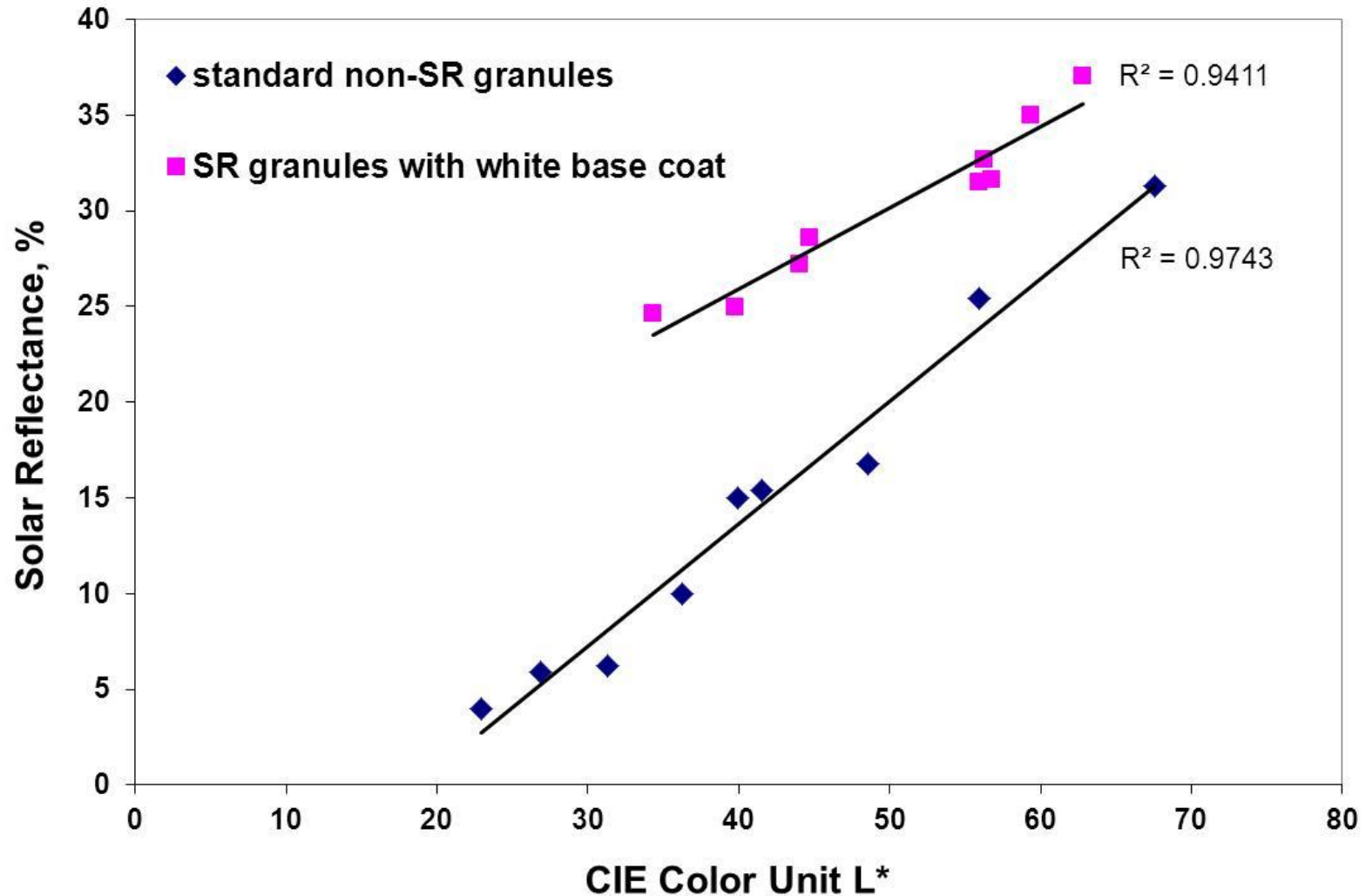
**cool**



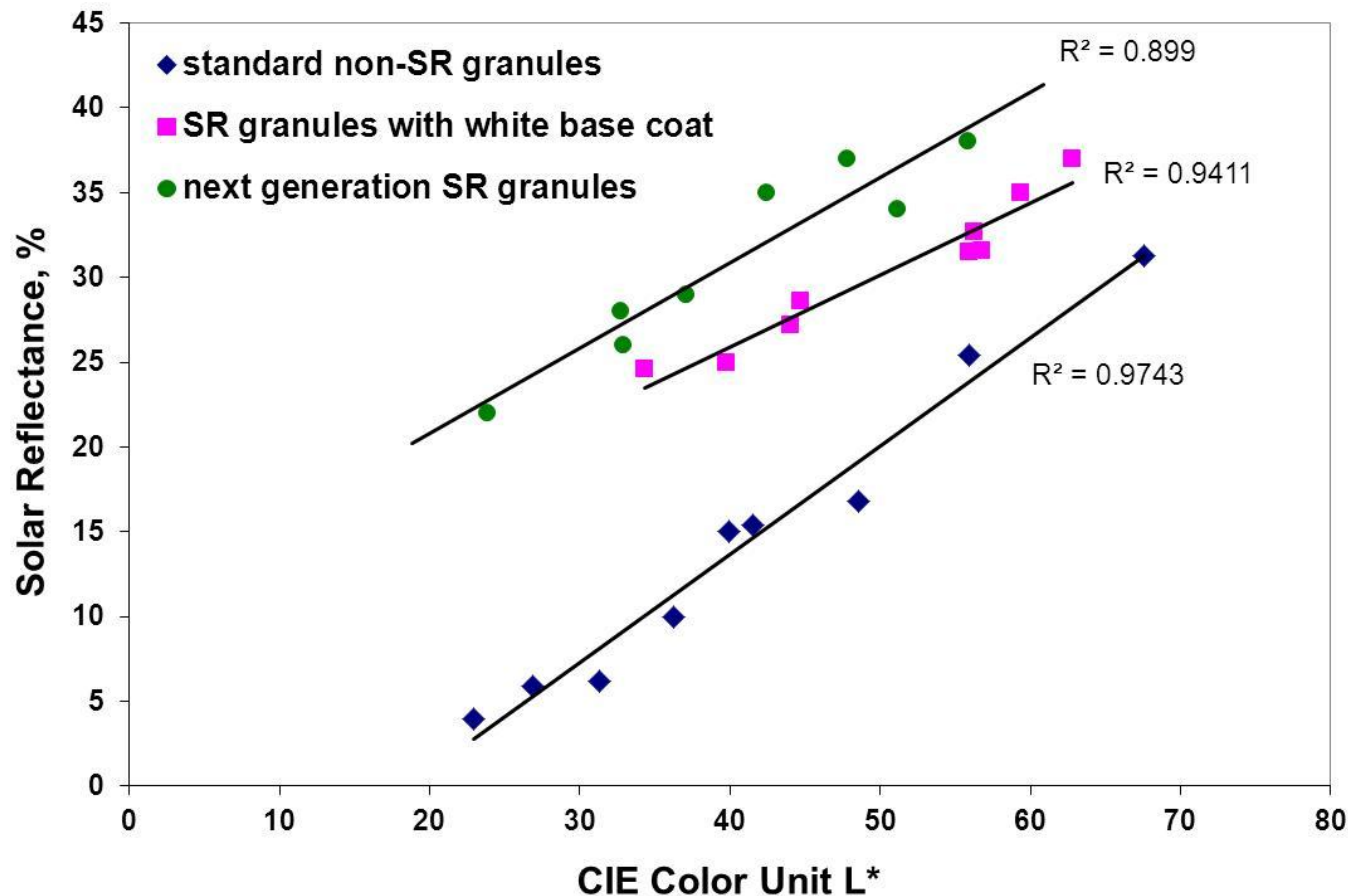
solar reflectance = 0.27  
thermal emittance = 0.85  
roof temp – air temp = 36°C (65°F)



# SR granules: current technology



# SR granules: new generation



- Improved coating efficiency yields SR roofing granules that meet Title 24 and Energy Star® requirements in traditional earth-tone colors



# New SR shingles in traditional earth-tone colors

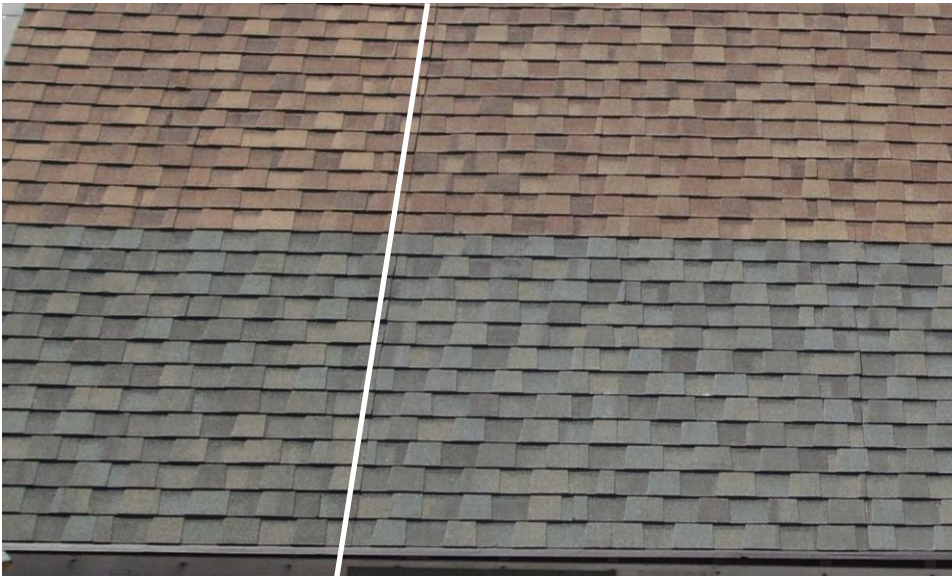
Traditional  
shingles



**New Generation SR shingles**  
**25% total solar reflectance**



Traditional  
shingles



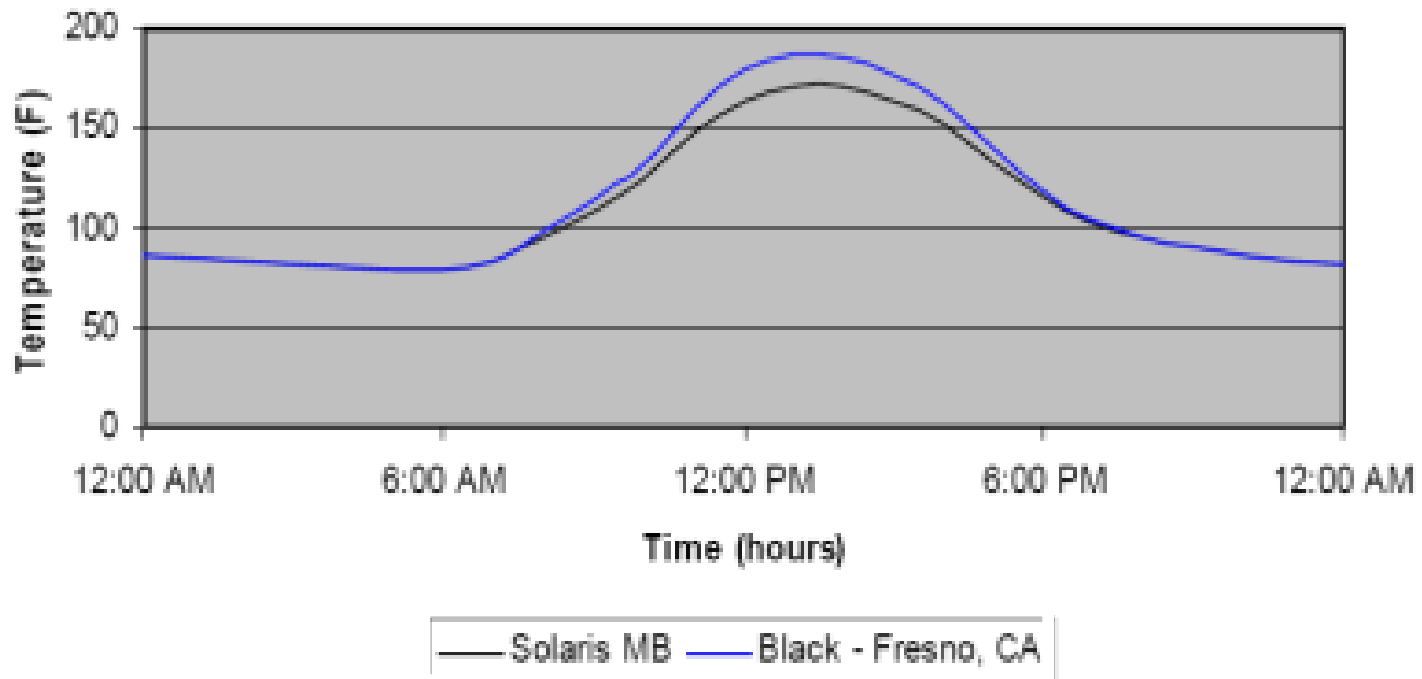
# Potential energy savings by the new generation SR shingles:

- DOE Cool Roof calculator shows typically ~10% saving in cooling load

		Cooling Load			
		Base	Solaris	Difference	Difference
		(Btu/ft <sup>2</sup> yr)	(Btu/ft <sup>2</sup> yr)	(Btu/ft <sup>2</sup> yr)	(%)
Fresno, CA	Energy Costs				
R19	Summer Elec. \$/KWH	3515	3143	372	10.6
R30	0.1434	2227	1986	241	10.8
R38	Natural Gas \$/THERM	1785	1589	196	11.0
	1.173				
El Paso, TX					
R19	Summer Elec. \$/KWH	3904	3501	403	10.3
R30	0.1258	2479	2218	261	10.5
R38	Natural Gas \$/THERM	1991	1779	212	10.6
	1.384				

# New generation SR shingles

Shingle Surface Temperature Comparison - August 15th  
(Max Def Moire Black)

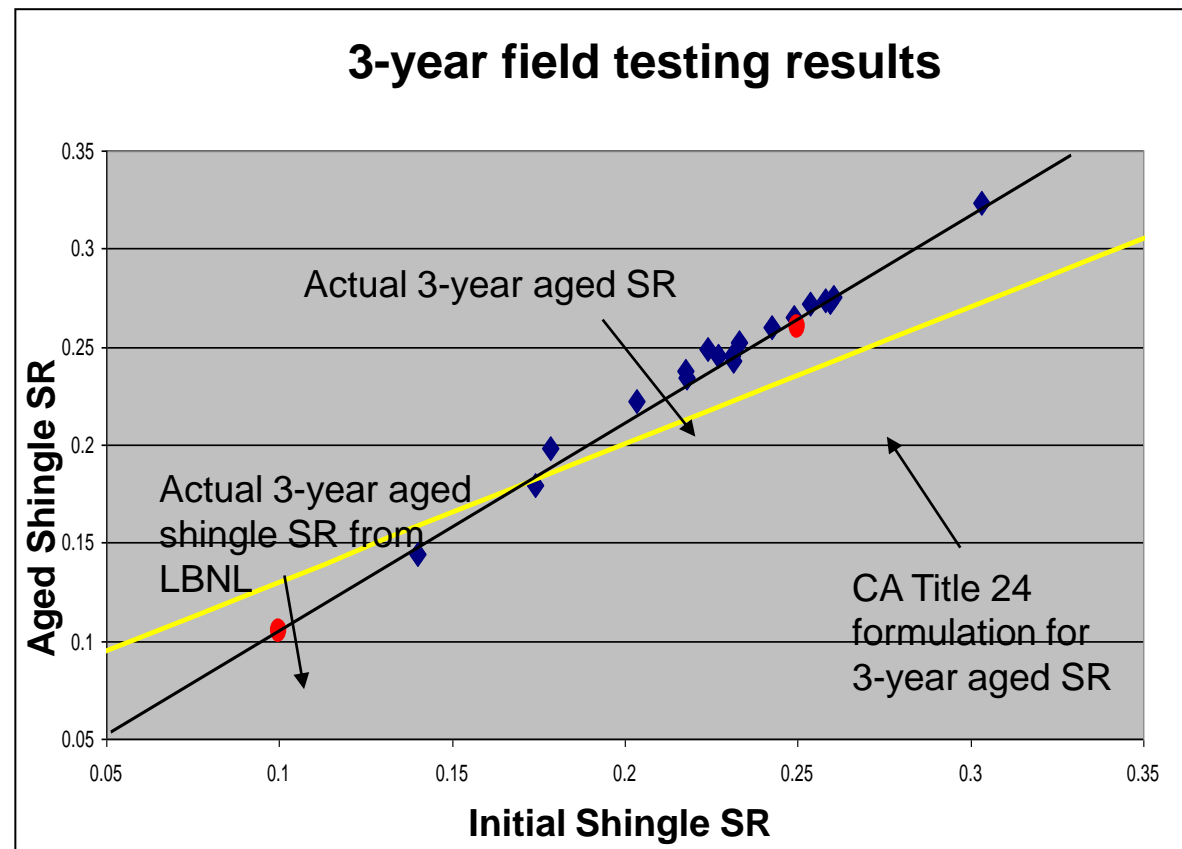
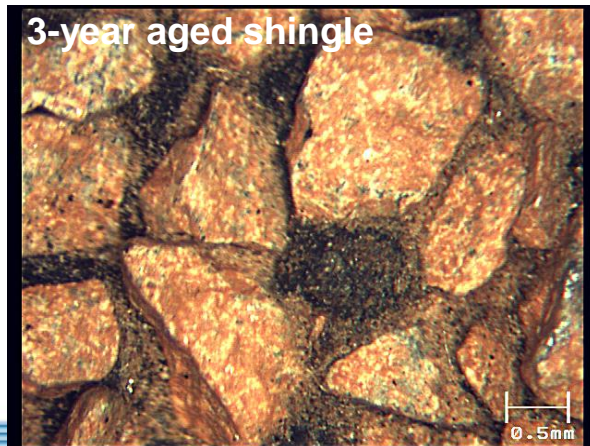
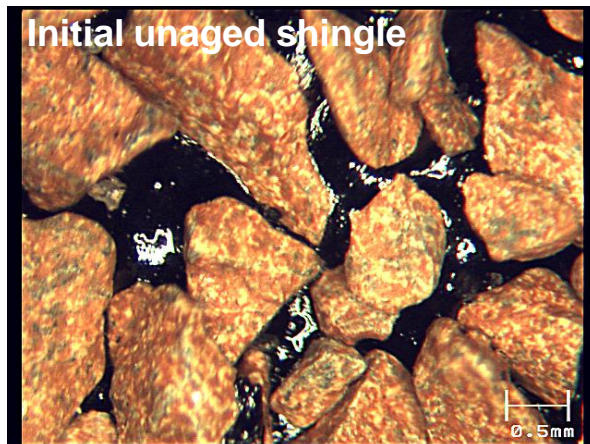


- WUFII simulations predict ~10° cooler roof temperatures



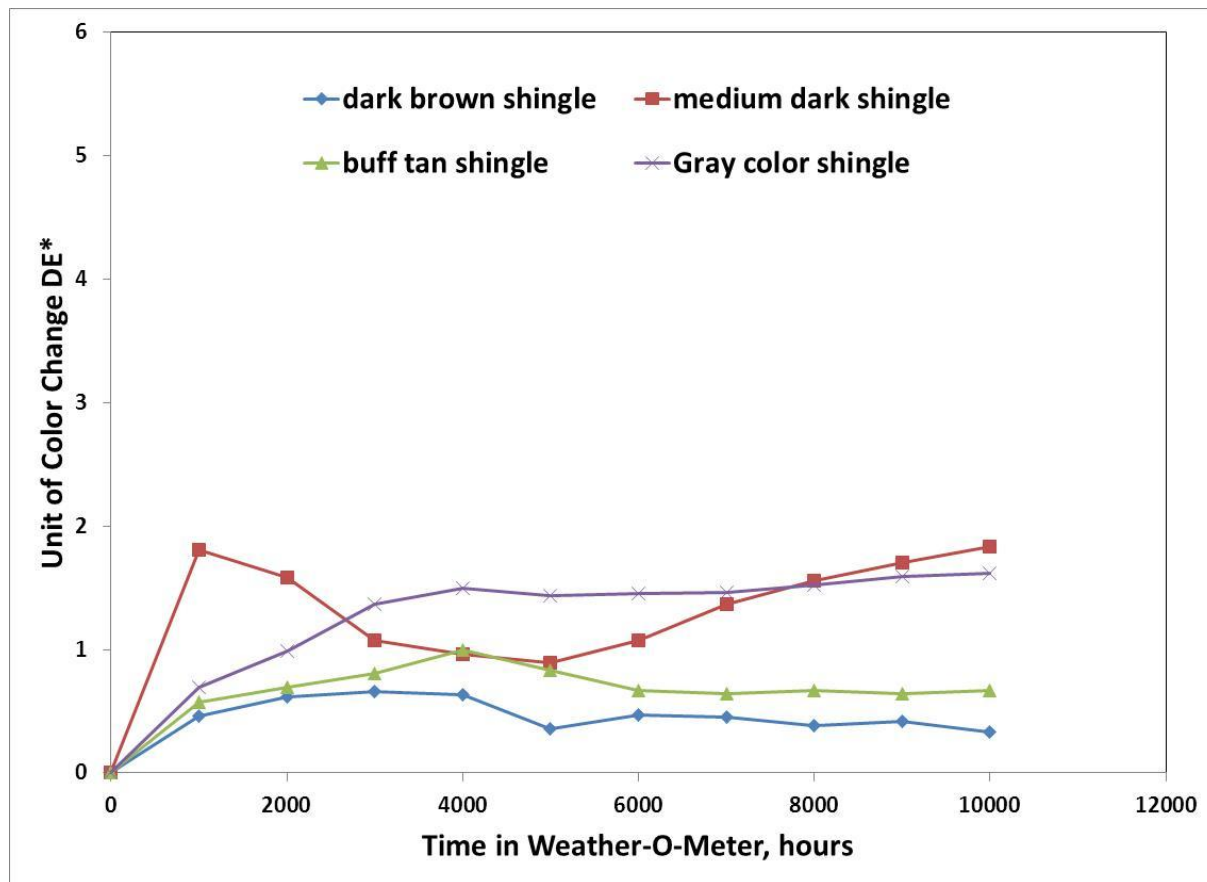
# Field testing and aged performance

- Outdoor exposure testing (hot/wet, hot/dry, cool/wet climates)
- Excellent color and SR retention after 3 years



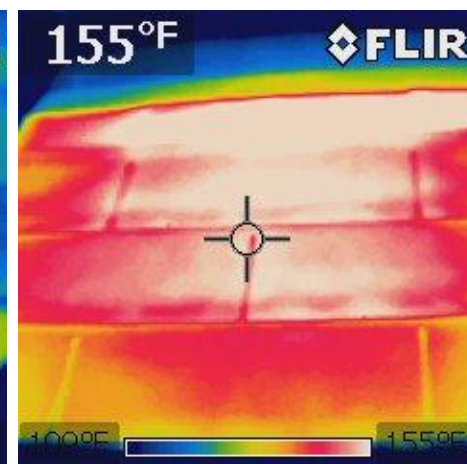
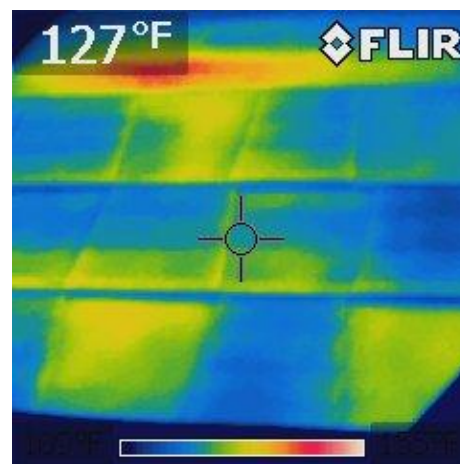
# New generation SR shingles: aging performance

- Accelerated artificial aging test also confirms the color and solar reflectance are maintained



# Future of solar reflective shingles: Shingles that go beyond 25% SR

- Shingles SR values  $\geq 40\%$



IR camera image showing temperature differences between traditional non-SR shingles and shingles with SR at 40%

## Summary

- **The solar reflectance of traditional shingles can be improved by increasing the solar reflectance of their covering roofing granules**
- **With improved coating technology, new generation solar reflective roofing granules can deliver both the high SR and desirable earth-tone colors**
- **3-year field weathering tests in various climates show that the SR and color are maintained.**
- **Significant energy savings can be accomplished with the use of solar reflective shingles**



**Thank You !**