National Roofing Contractors Association Smart Logo Installation Guide

NRCA

National Roofing Contractors Association

Introduction

The National Roofing Contractors Association (NRCA) has partnered with Yoshki Ltd. to power the new NRCA Online Smart Logo.

By using the NRCA Member Smart Logo, with the embedded web code, NRCA is now able to control the use of its logo online and protect the business interests of NRCA members in good standing.

NRCA also has given consumers the ability to validate any NRCA member company online through a simple 'click-and-check' process, offering consumers additional peace of mind they are looking at the website of an NRCA member they can trust.

NRCA needs your company's working URL for the smart logo to work. If NRCA does not have a URL on record for your company , you will be notified to provide one.

> ! The NRCA Smart Logo can only be added to your website via the snippet of secure web code.

Website Verification

Yoshki's website validation technology is a simple but important feature for the NRCA Member Smart Logo.
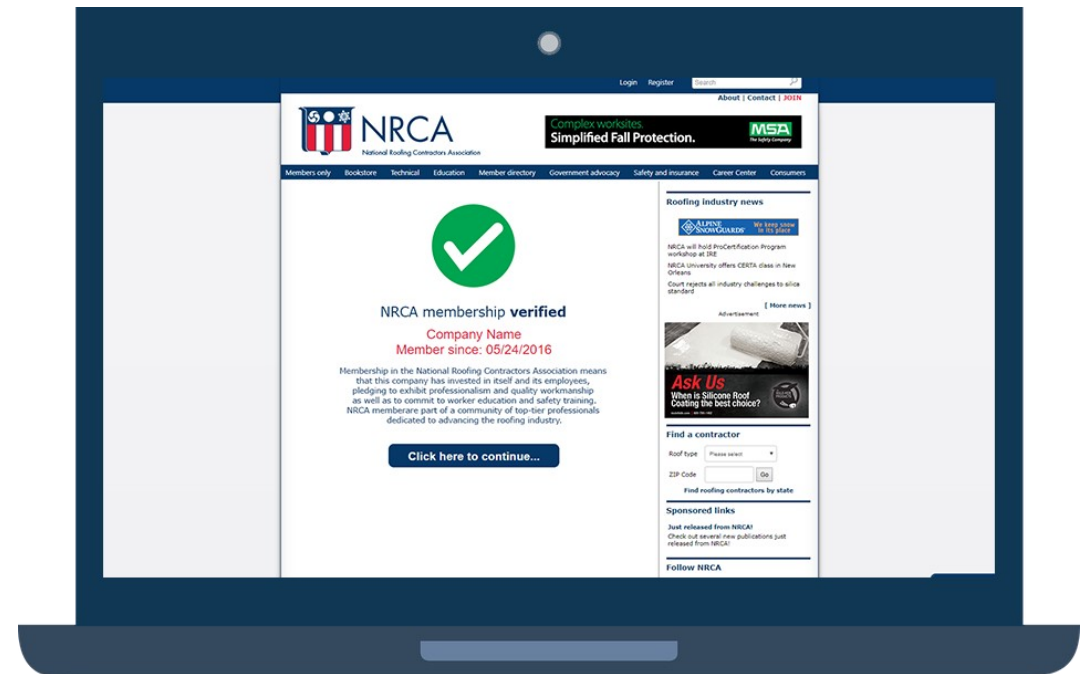
When the NRCA Member Smart Logo has been installed on your website, anyone browsing it can click on the Smart Logo and receive instant confirmation of your status as an NRCA member.

When a visitor clicks on the NRCA Member Smart Logo, he or she will be directed to a page on the NRCA website, that will instantly validate your NRCA member status and show details about your company.

Once this is complete, the visitor can return to your website right away.

(!) Validation is automatically activated and includes a link to your NRCA member profile.
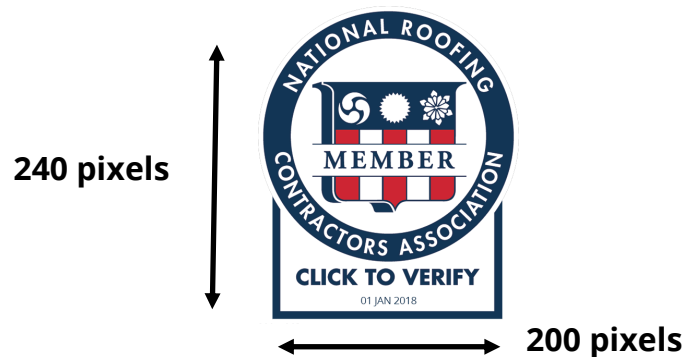
Adding the NRCA Smart Logo to your website

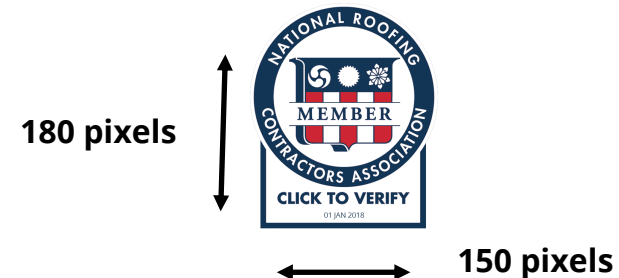Adding the NRCA Member Smart Logo to your website is a simple process.

Simply copy and paste the HTML web code snippet below directly to where you want to display the NRCA Member Smart Logo on your web page.

The NRCA Member Smart Logo is available in two sizes:

Size Option 1 **240 pixels high by 200 pixels wide**	**Size Option 2** **180 pixels high by 150 pixels wide**

240 pixels   **200 pixels**

180 pixels   **150 pixels**

<!-- Start of NRCA Member Smart Logo Option 1 code 200px --> <div style="max-width:200px;max-height:240px;"><div style="position: relative;padding-bottom: 120.2%;height: auto;overflow: hidden;"><iframe frameborder="0" scrolling="no" allowTransparency="true" src="https://cdn.yoshki.com/iframe/55041r.html" style="border:0px; margin:0px; padding:0px; backgroundColor:transparent; top:0px; left:0px; width:100%; height:100%; position: absolute;"></iframe></div></div><!-- End of NRCASmart Logo code -->

<!-- Start of NRCA Member Smart Logo Option 2 code 150px --> <div style="max-width:150px;max-height:180px;"><div style="position: relative;padding-bottom: 120.2%;height: auto;overflow: hidden;"><iframe frameborder="0" scrolling="no" allowTransparency="true" src="https://cdn.yoshki.com/iframe/55041r.html" style="border:0px; margin:0px; padding:0px; backgroundColor:transparent; top:0px; left:0px; width:100%; height:100%; position: absolute;"></iframe></div></div><!-- End of NRCASmart Logo code -->

Frequently Asked Questions

Who is allowed to use the NRCA Member Smart Logo?

Smart Logos are only available to current NRCA members.

My website is failing the verification checks, what should I do?

First, you need to make sure you're not adding the NRCA Member Smart Logo code to development or testing sites; **the NRCA Member Smart Logo will work correctly once published on an authorized website**.

If you are confident you are using the NRCA Member Smart Logo on the correct website, please contact NRCA's Membership Department at (800) 323-9545 or email membership@nrca.net to get your website added to the authorized list of websites.

If your business uses additional domains, for example, .com and .net, these addresses count as separate domains and will each need to be added to the approved list.

My website is responsive; will NRCA Smart Logos work OK?

Yes, the NRCA Member Smart Logo is fully responsive and will work with all website builders that can add any HTML.

How are you tracking usage and what data are your recording?

We have included a small snippet of tracking code in our javascript library to cross reference against our reporting functionality.

We cannot track or record any data such as traffic, IP addresses, page navigation behavior, etc.

The only information we record is:

- Which websites have implemented the NRCA Smart Logo code -- this is to help prevent illegal usage of the NRCA Smart Logo and see which members have adopted the service so far

- How many times the NRCA Smart Logo has been clicked -- this is to help manage bandwidth and give feedback about the popularity of the service

Of the information we do capture (noted above), it is only ever shared between the NRCA Smart Logo issuer and us, in this case, NRCA.

Troubleshooting & Support

For the most up-to-date information or to submit a support ticket, please visit http://yoshki.freshdesk.com or email nrca@yoshki.com